FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL					
OMB Number:	3235-028				

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

Director

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

COGGIN LUTHER

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ASBURY AUTOMOTIVE GROUP INC

2. Issuer Name and Ticker or Trading Symbol

OMB / II TO	O V/ \L				
OMB Number:	3235-0287				
Estimated average burden					
hours per response:	0.5				

X 10% Owner

,	N	YSE: ABG]					Director X 10% Owne Officer (give title Other (spe				
(Last) (First) (Middle) 4306 PABLO OAKS COURT		Date of Earliest Trans/28/2006	saction (Month	n/Day/Year)		below) below)				
(Street) JACKSONVILLE FL 32224 (City) (State) (Zip)	4. 1	f Amendment, Date o	of Origin	al File	d (Month/Day	Line	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person				
Table I - N	on-Derivativ	e Securities Ac	quired	d, Di	sposed of	f, or Be	neficial	ly Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code V		Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common stock, par value \$0.01 per share	07/28/2006		S		7,000	D	\$20.38	45,600	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	
Common stock, par value \$0.01 per share	07/28/2006		S		2,600	D	\$20.43	43,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	
Common stock, par value \$0.01 per share	07/28/2006		S		2,000	D	\$20.37	41,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	
Common stock, par value \$0.01 per share	07/28/2006		S		2,000	D	\$20.39	39,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	
Common stock, par value \$0.01 per share	07/28/2006		S		1,000	D	\$20.33	38,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	
Common stock, par value \$0.01 per share	07/28/2006		S		5,000	D	\$20.35	33,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	
Common stock, par value \$0.01 per share	07/28/2006		S		3,000	D	\$20.34	30,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of Security (Ins	str. 3)	2. Transa Date (Month/D		Exe if ar	Deeme cution ny nth/Day	Date,		ansaction Disposed Of (D) (Instr. 3, 4 ode (Instr. 5)		d (A) or r. 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) or (D)	Price		ction(s)		(11150.4)
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		1,200	D	\$20.2	5 28	3,800	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		1,000	D	\$20.3	1 2	7,800	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		600	D	\$20.00	3 27	7,200	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		1,000	D	\$20.4	20	5,200	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		1,200	D	\$20.12	2 25	5,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		3,000	D	\$20.33	2 22	2,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par	value \$0.01 per s	hare 07/31	/2006				S		2,000	D	\$20.24	4 20),000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security 2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)	tion	5. Number of		6. Date Exerc		6. Date Exercisable and Expiration Date (Month/Day/Year)		nd of es	Derivative Security (Instr. 5) Beneficia Owned Following Reported	Following Reported Transactio	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership t (Instr. 4)
			Code	v	(A)	(D)	Date Exercis	able	Expiration Date		Amount or Number of Shares				
1. Name and Address o															

1. Name and Address of Reporting Person*

COGGIN LUTHER

(Last) (First) (Middle)

4306 PABLO OAKS COURT

(Street)

JACKSONVILLE FL 32224

(City)	(State)	(Zip)
1. Name and Address of Luther Coggin	of Reporting Person* Revocable Trust	U/A 12/13/94
(Last)	(First) FOMOTIVE GROU	(Middle)
4306 PABLO OAK		·
(Street) JACKSONVILLE	FL	32224
(City)	(State)	(Zip)

Explanation of Responses:

1. Luther W. Coggin is the trustee of The Luther W. Coggin Revocable Trust

Remarks:

Lynne A. Burgess, Attorney-in-08/01/2006 <u>Fact</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Name: Luther W. Coggin Revocable Trust U/A 12/13/94

Address: 4306 Pablo Oaks Court

Jacksonville, Florida 32224

Designated Filer: Luther W. Coggin

Issuer and Ticker Symbol: Asbury Automotive Group, Inc. (ABG)

Date of Earliest Transaction

Required to be Reported: July 8, 2004

Signature: Luther W. Coggin Revocable Trust U/A 12/13/94

/s/ Luther W. Coggin

Luther W. Coggin, as Trustee