FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL				
OMB Number:	3235-0287				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CHILDS & ASSOCIATES INC						2. Issuer Name <b>and</b> Ticker or Trading Symbol  ASBURY AUTOMOTIVE GROUP INC  NYSE: ABG ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner				Owner	
(Last) (First) (Middle) C/O CROWN FORD 256 SWAIN STREET						3. Date of Earliest Transaction (Month/Day/Year) 03/03/2005										Officer (give till below)	le	Other below	(specify )	
(Street) FAYETTEVILLE NC 28303 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
		Tabl	e I - Non	-Deriv	ative	Se	curitie	s Ac	quired,	Disp	osed o	f, or	Bene	eficia	ally O	wned				
Date					n/Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Dispose Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3,			nd S B O	. Amount of ecurities eneficially wned Followin	Fo (D	Ownership orm: Direct O) or Indirect ) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(1	A) or O)	Price	,  т	ransaction(s) nstr. 3 and 4)	nsaction(s)		(1113411 4)			
Common stock, par value \$0.01 per share 03						/03/2005					4,700	)	D	\$16		25,330		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Pric Deriva Securi (Instr.	tive derivativ ty Securitie	e s ally	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nun of Sha	nber						

Explanation of Responses:

Remarks:

<u>Lynne A. Burgess, Attorney-in-</u> <u>Fact</u> 03/04/2005

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.