| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | | | | | |
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| hours per resp | | | | | |
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| 1. Name and Address of Reporting Person [*] COGGIN LUTHER | | erson* | 2. Issuer Name and Ticker or Trading Symbol <u>ASBURY AUTOMOTIVE GROUP INC</u> [NYSE: ABG] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title Other (specify | | |
|--|-----------------------|----------|---|---|--|--|
| (Last) 4306 PABLO (| (First) DAKS COURT | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 09/05/2006 | below) below) | | |
| (Street) JACKSONVILLE FL 32224 (City) (State) (Zip) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | |

4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 6. Ownership Form: Direct 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 5. Amount of 7. Nature of Transaction Code (Instr. 8) Indirect Beneficial Ownership (Instr. 4) Date Execution Date. Securities (D) or Indirect (I) (Instr. 4) (Month/Day/Year) if any (Month/Day/Year) Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) (A) or (D) Price Code v Amount By The Luther W. Coggin v 15,280 (1) Common stock, par value \$0.01 per share 09/05/2006 G D 620 I Revocable Trust U/A 12/13/94⁽²⁾ By The Luther W. Coggin Common stock, par value \$0.01 per share 09/06/2006 S 620 D \$20.64 0 Ι Revocable Trust U/A 12/13/94(2)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) or Dispo of (D) | or oosed D) tr. 3, 4 | | Expiration Date Amount (Month/Day/Year) Securitie Underlyi Derivativ | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|--|-------------------------------|---------------------|---|-------|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |

1. Name and Address of Reporting Person*

| CO | GGL | NLU | JTH | ER |
|----|-----|-----|-----|----|
| | | | | |

| (Last) 4306 PABLO OAK | (First) S COURT | (Middle) | | | | |
|--|--------------------|----------|--|--|--|--|
| (Street) | | | | | | |
| JACKSONVILLE | FL | 32224 | | | | |
| (City) | (State) | (Zip) | | | | |
| 1. Name and Address of Reporting Person [*] Luther Coggin Revocable Trust U/A 12/13/94 | | | | | | |
| (Last) | (First) | (Middle) | | | | |
| C/O COGGIN AUTOMOTIVE GROUP | | | | | | |
| 4306 PABLO OAKS COURT | | | | | | |

| JACKSONVILLE | FL | 32224 |
|--------------|---------|-------|
| (City) | (State) | (Zip) |

Explanation of Responses:

1. Bona fide gift.

2. Luther W. Coggin is the trustee of The Luther W. Coggin Revocable Trust.

Remarks:

Lynne A. Burgess, Attorney-in-09/08/2006 Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Name: Luther W. Coggin Revocable Trust U/A 12/13/94

Address: 4306 Pablo Oaks Court Jacksonville, Florida 32224

Designated Filer: Luther W. Coggin

Issuer and Ticker Symbol: Asbury Automotive Group, Inc. (ABG)

Date of Earliest Transaction

Required to be Reported: July 8, 2004

Signature: Luther W. Coggin Revocable Trust U/A 12/13/94

/s/ Luther W. Coggin

Luther W. Coggin, as Trustee