

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported):  
March 11, 2005

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Asbury Automotive Group, Inc.

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(Exact name of registrant as specified in its charter)

Delaware

-----  
(State or other jurisdiction of incorporation)

5511

01-0609375

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(Commission File Number)

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(IRS Employer Identification No.)

622 Third Avenue, 37th Floor, New York, NY 10017

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(Address of principal executive offices) (Zip Code)

(212) 885-2500

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(Registrant's telephone number, including area code)

None

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On March 11, 2005, Asbury Automotive Group, Inc. (the "Company") issued a press release, announcing that its President and Chief Executive Officer, Kenneth B. Gilman, and its Senior Vice President and Chief Financial Officer, J. Gordon Smith, will present at the Stephens Inc. Specialty Retailing Conference in New York, New York on March 15, 2005 at 9:00 a.m. Eastern Standard Time. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

Exhibit No.

Description

99.1

Press Release dated March 11, 2005.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: March 11, 2005

By: /s/ Kenneth B. Gilman

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Name: Kenneth B. Gilman  
Title: President and Chief Executive Officer

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release dated March 11, 2005.

Contact Information:

Stacey Yonkus  
Asbury Automotive  
(212) 885-2512  
investor@asburyauto.com

Asbury Automotive Group to Present at  
Stephens Specialty Retailing Conference

New York, NY. - March 11, 2005 - Asbury Automotive Group, Inc. (NYSE: ABG), one of the largest automotive retail and service companies in the U.S., today announced that it will participate in the Stephens Inc. Specialty Retailing Conference in New York City. The Company also announced it would provide a live audio web cast of the investor presentation, accessible via its website.

President and CEO Kenneth B. Gilman and Senior Vice President and CFO J. Gordon Smith are scheduled to present at the conference at 9:00 a.m. Eastern Time on Tuesday March 15, 2005. The live web cast is accessible via the Company's website at [www.asburyauto.com](http://www.asburyauto.com), under the "Investor Relations" section of the site. A replay of the web cast and the presentation slides will be available on the Company's website for two weeks following the presentation.

About Asbury Automotive Group

Asbury Automotive Group, Inc., headquartered in New York City, is one of the largest automobile retailers in the U.S., with 2004 revenue of approximately \$5.3 billion. Built through a combination of organic growth and a series of strategic acquisitions, the Company currently operates 96 retail auto stores, encompassing 132 franchises for the sale and servicing of 33 different brands of American, European and Asian automobiles. Asbury believes that its product mix contains a higher proportion of the more desirable luxury and mid-line import brands than most public automotive retailers. The Company offers customers an extensive range of automotive products and services, including new and used vehicle sales and related financing and insurance, vehicle maintenance and repair services, replacement parts and service contracts.

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