| SEC Form 4 | |
|------------|--|
|------------|--|

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response. | | | | | | | | | |

| Section | nis box if no lon 16. Form 4 or F ns may continu on 1(b). | orm 5 | STA | | d pursi | uant to | Section | n 16(a) |) of the S | ecuri | ties Exchang | ge Act | t of 19 | | HIP | Estim | Numbe ated av per res | erage burden | 0.5 |
|---|--|--------|----------|--|---|---|---|---------|--|-------|--|---------------|--|---|---------------------------------|--|---|--|--|
| 1. Name and Address of Reporting Person [*] <u>Villasana George A</u> | | | | 2. Issuer Name and Ticker or Trading Symbol <u>ASBURY AUTOMOTIVE GROUP INC</u> [ABG] | | | | | | | | | (Che | | able) | g Pers | 10% Ow Other (sp | ner | |
| (Last) (First) (Middle) C/O ASBURY AUTOMOTIVE GROUP, INC. | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/06/2024 | | | | | | | | | | below) | belov VP, CLO & Secretary | | | | |
| 2905 PREMIERE PARKWAY NW, SUITE 300 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) DULUTH | GA | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | I | |
| (City) | (Sta | te) (Z | lip) | | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | |
| | | Tabl | e I - No | n-Deriv | ative | Sec | urities | s Acc | quired, | , Dis | posed o | f, or | Ben | eficially | y Owned | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | Day/Year) if ar | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 | | | | Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | Nature of ndirect eneficial wnership |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | Price | | ansaction(s) astr. 3 and 4) | | | nstr. 4) |
| Common S | Common Stock 03/06 | | | | /2024 | | | | М | | 654(1) | | Α | \$ <mark>0</mark> | 7,518 | | 18 E | | |
| Common S | Stock | | | 03/06/ | /2024 | | | | F | | 294(2) | | D | \$205.2 | 205.27 7,224 | | | D | |
| | | Та | | | | | | | | | osed of, convertit | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any | | | | | ransaction of ode (Instr. Derivative | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) Derivative Sec (Instr. 3 and 4) | | | | | Security d 4) | | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | Owner Form: Direct or Indi (I) (Ins | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration ble Date | | Amo or Nun of Title Sha | | | | | | | | |

Explanation of Responses:

(3)

(3)

1. Represents shares of the Issuer's common stock issued upon the vesting of performance share units granted on February 14, 2023. This transaction represents the vesting of one-third of this award.

654

1,964

2. Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of performance share units, and the conversion of such units into shares of the Issuer's common stock, granted on February 14, 2023.

(3)

(3)

3. Represents the vesting of performance share units upon the Issuer having met certain performance objectives, which objectives were certified as having been met on March 6, 2024. Each performance share unit converts into one share of the Issuer's common stock upon vesting. One-third of the performance share units granted on February 14, 2023 vested upon certification of the objectives having been met, which occurred on March 6, 2024, an additional one-third vests on February 14, 2025 and the remaining one-third vests on February 14, 2026.

Remarks:

Performance

Share Units

Performance

Share Units

/s/George A. Villasana

Commor

Stock

Commo

Stock

(3)

(3)

** Signature of Reporting Person

1,964

654

\$<mark>0</mark>

\$<mark>0</mark>

03/07/2024 Date

1,964

1,310

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

03/06/2024

03/06/2024

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Α

М

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.