FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	ess of Reporting Pe EFF I	erson*	2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC [NYSE: ABG]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title Other (specify
(Last) (First) (Middle) 4636 N. DALE MABRY HIGHWAY		,	3. Date of Earliest Transaction (Month/Day/Year) 02/20/2007	below) below)
(Street) TAMPA	FL	33614-7022	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City)	(State)	(Zip)		Person

(Street) TAMPA FL 33614-7022 (City) (State) (Zip)									Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(- 9)	()		Ion-Deriva	tive 9	Securities Ac	auire	4 Di	snosed of	f or Be	neficia	ally Owned		
Table I - Non-D 1. Title of Security (Instr. 3) 2. Tra Date (Mon				on Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		300	D	\$26.62	630,837	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		100	D	\$26.63	630,737	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		100	D	\$26.65	630,637	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		300	D	\$26.67	630,337	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		100	D	\$26.68	630,237	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		300	D	\$26.7	629,937	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		100	D	\$26.71	629,837	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		300	D	\$26.74	629,537	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		900	D	\$26.75	628,637	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		900	D	\$26.76	6 627,737	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		4,000	D	\$26.77	623,737	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		3,700	D	\$26.78	620,037	I	By JIW Enterprises, Inc. ⁽²⁾
Common stoo	ck, par value \$.01	per share	02/20/20	07		S ⁽¹⁾		1,300	D	\$26.79	618,737	I	By JIW Enterprises, Inc. ⁽²⁾

	lon-Derivative	Securities Ac	quire	d, Di	sposed of	, or Be	eneficial	ly Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			4. Securities Disposed Of 5)	(D) (Instr		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		4,000	D	\$26.8	614,737	I	By JIW Enterprises Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		3,000	D	\$26.81	611,737	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		2,100	D	\$26.82	609,637	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		1,800	D	\$26.83	607,837	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		3,900	D	\$26.84	603,937	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		5,100	D	\$26.85	598,837	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		2,400	D	\$26.86	596,437	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		4,300	D	\$26.87	592,137	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		2,600	D	\$26.88	589,537	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		2,400	D	\$26.89	587,137	I	By JIW Enterprises Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		2,500	D	\$26.9	584,637	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		2,700	D	\$26.91	581,937	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		1,700	D	\$26.92	580,237	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		1,400	D	\$26.93	578,837	I	By JIW Enterprises Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		800	D	\$26.94	578,037	I	By JIW Enterprises Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		1,900	D	\$26.95	576,137	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	02/20/2007		S ⁽¹⁾		1,400	D	\$26.96	574,737	I	By JIW Enterprises Inc. ⁽²⁾

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	He Premberiva Execution Date, if any (e.g., p (Month/Day/Year)	titye S Transa Utsue(0 -8)	ecuri	on it less than the securities of (A) or Disposed of (D) (Instr. 3, 4 and 5)		ifeditasisis Expiration da Quation da Quation da	DA BEARFICIALI Amount of Amount of BeSAGUSITIES) Underlying Derivative Security (Instr. 3 and 4)		y8 Grimeti Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
											Amount or				
1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transa 888 (ctjon Instr.	5. Nu of Deriv		6. Date Exerc Expiration Da Month Day	isable and texpiration Date ear)	7. Title Amoun Securit	Number tof Shares ies	8. Price of Derivative Security	9. Number of derivative Securities	10. Ownership Form:	11. Nature of Indirect Beneficial
1. This sale w		suant to a 10b5-1 tra	ding plan adopted by			Secu Acqu	ired 1 Decen			Underly Derivati Security and 4)		(Instr. 5)	Beneficially Owned Following Reported	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
2. The reporti	ı [*]	director of the issuer	and the President of J	IIW Ente	erprises,	Dispo of (D) (Instr and 5	. 3, 4		[anu 4)			Transaction(s) (Instr. 4)		
								Date	Fac Expiration	<u>ct</u> Signature	or Number	Attorney-	in- 02/22/200 Date	 <u>7</u> 	
Reminder: F	l leport on a se	parate line for each	class of securities	Code benefic	l v lially ov	vned d	irectly	Exercisable or indirectly.	Date	Title	Shares		0		

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).