(Street) **NEW YORK**

(City)

NY

(State)

10022

(Zip)

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL OMB Number: 3235-0104 Estimated average burden er response: 0.5

				200111120			hours p	er response: 0.5	
				L6(a) of the Securities Exchange the Investment Company Act of 1					
MSD CAPITAL L P		2. Date of Event Requiring Statement (Month/Day/Year) 02/21/2013		3. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC [ABG]					
(Last) (First) (Middle) 645 FIFTH AVENUE, 21ST FLOOR		2/21/2013		Relationship of Reporting Pers (Check all applicable) Director X	son(s) to Issue	(Mo	f Amendment, E onth/Day/Year)	Date of Original Filed	
				Officer (give title below)	Other (spe	cify 6. I	ndividual or Joii plicable Line)	nt/Group Filing (Check	
(Street) NEW YORK NY 10022							Form filed by One Reporting Person X Form filed by More than One Reporting Person		
(City) (State) (Zip)									
	Т	able I - Non	-Derivat	ive Securities Beneficia	lly Owned				
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4) 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		cṫ (D) (Insi	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock, par value \$0.01 per sha	re			3,137,873	I	See	Footnotes ⁽¹⁾⁽²	2)(3)	
	(e.g			Securities Beneficially nts, options, convertible		s)			
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable an Expiration Date (Month/Day/Year)			Fitle and Amount of Securities derlying Derivative Security (Instr. 4)		5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
					Amount	Price of Derivative	or Indirect		
					or Number	Security	(I) (Instr. 5)		
		Date Exercisable	Expiration Date	Title	of Shares				
1. Name and Address of Reporting Person* MSD CAPITAL L P									
(Last) (First) 645 FIFTH AVENUE, 21ST FLOOR	(Middle)								
(Street)									
NEW YORK NY	10022								
(City) (State)	(Zip)								
1. Name and Address of Reporting $Person^\star$ $\underline{MSD\ SBI\ LP}$									
(Last) (First) 645 FIFTH AVENUE, 21ST FLOOR	(Middle)								
(Street) NEW YORK NY	10022								
(City) (State)	(Zip)								
Name and Address of Reporting Person* DELL MICHAEL S									
(Last) (First) C/O MSD CAPITAL, L.P.	(Middle)								
645 FIFTH AVENUE. 21ST FLOOR									

Explanation of Responses:

- 1. This statement is jointly filed by and on behalf of each of MSD Capital, L.P. ("MSD Capital"), MSD SBI, L.P. ("MSD SBI, L.P. ("MSD SBI") and Michael S. Dell. The securities reported herein are owned directly by MSD SBI. MSD Capital is the general partner of MSD SBI and may be deemed to beneficially own securities owned by MSD SBI. MSD Capital Management LLC ("MSD Capital Management") is the general partner of MSD Capital and may be deemed to beneficially own securities owned by MSD Capital. Each of Glenn R. Fuhrman, John C. Phelan and Marc R. Lisker is a manager of MSD Capital Management and may be deemed to beneficially own securities owned by MSD Capital Management. Michael S. Dell is the controlling member of MSD Capital Management and may be deemed to beneficially own securities owned by MSD Capital Management. Each of Messrs. Fuhrman, Phelan and Lisker disclaims beneficial ownership of such securities except to the extent of any pecuniary interest therein.
- 2. Each reporting person states that neither the filing of this statement nor anything herein shall be deemed an admission that such person is, for purposes of Section 16 of the Act or otherwise, the beneficial owner of any securities covered by this statement. Each reporting person disclaims beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such person in such securities.
- 3. Each reporting person may be deemed to be a member of a group with respect to the issuer or securities of the issuer for purposes of Section 13(d) or 13(g) of the Act. Each reporting person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, a member of a group with respect to the issuer or securities of the issuer.

Remarks:

Capital Management LLC Its:
General Partner By: /s/ Marc
R. Lisker Name: Marc R.
Lisker Title: Manager and
General Counsel

MSD SBI, L.P. By: MSD
Capital, L.P. Its: General
Partner By: MSD Capital
Management LLC Its: General
Partner By: /s/ Marc R. Lisker
Name: Marc R. Lisker
Name: Marc R. Lisker Title:

Name: Marc R. Lisker Title: Manager and General Counsel

MSD Capital, L.P. By: MSD

Michael S. Dell By: /s/ Marc
R. Lisker Name: Marc R. 03/04/2013

<u>Lisker Title: Attorney-in-Fact</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.