FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-028							
Estimated average b	ourden							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

hours per response: 0.5

1. Name and Address of Reporting Person* <u>Jeffrey I Wooley</u>					AS	2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC ABG									5. Relationship of Reporting F (Check all applicable) X Director				10% C	owner
(Last) (First) (Middle) C/O COURTESY AUTOMOTIVE GROUP 3800 HILLSBOROUGH AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 02/16/2011										Office	er (give title		Other below)	(specify
(Street) TAMPA (City)	FL	, 3	33614 (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year) 02/18/2011									individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	le I - Nor	า-Deriv	/ative	Se	curitie	s Acc	quired,	Dis	posed o	of, or	Ben	eficia	ally O	vne	d			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					ay/Year) Execution		Deemed ecution Date, ny onth/Day/Year)		Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3,			4 and Se Be Ov		i. Amount of Securities Beneficially Dwned Following Reported		rship irect direct 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount		(A) or (D) Price		Transa		ction(s) 3 and 4)			(111311. 4)			
Common stock, par value \$.01 per share 02/					02/16/2011						3,720(1)		A \$0		27,577		7,577	D		
		Та	able II - I								sed of, onvertib				y Own	ed				
1. Title of Derivative Security (Instr. 3) 2. Conversion Date (Month/Day/Year) Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 4. Conversion Date (Month/Day/Year) (Month/Day/Year)				Date,		Transaction Code (Instr.		mber rative rities ired rosed) . 3, 4	Expiratio	Date Exercisable and Expiration Date Month/Day/Year) Date Expiration Exercisable Date			or	str. 3 ount	nt		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own Forn Dire or In (I) (II	ership n: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. The grant of the Issuer's common stock represents the annual equity portion of the Reporting Person's compensation for serving as a member of the Board of Directors of the Issuer, and was granted pursuant to the Issuer's 2002 Equity Incentive Plan.

Remarks:

Darlene Quashie, Attorney-in-02/18/2011 **Fact**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.