FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-028							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  NALLEY C V III				<u>AS</u>	2. Issuer Name <b>and</b> Ticker or Trading Symbol  ASBURY AUTOMOTIVE GROUP INC  NYSE:ABG ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner						
(Last) (First) (Middle) C/O NALLEY COMPANIES 87 WEST PACES FERRY ROAD					3. Date of Earliest Transaction (Month/Day/Year) 10/17/2006										Offic belov	er (give title w)		Other below)	(specify	
(Street) ATLANT	CA GA	A 3	30305 Zip)		4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Ind Line)  X									ine)	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
		Tabl	e I - No	n-Deriv	/ative	Sec	uritie	es Ac	quired,	Dis	posed o	f, o	r Ben	efici	ally	Owne	ed			
Date					Executio Day/Year) if any		cution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			4 and S B		5. Amount of Securities Beneficially Owned Following		ership pirect direct . 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount (A) or (D)		Pric	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common stock, par value \$0.01 per share 10/17/2				7/2006	2006			S		29,500	29,500 D		\$2	2.8	8 621,800		D			
Common stock, par value \$0.01 per share 10/17				7/2006	2006					30,000	)	D	\$22.75		591,800		D			
Common stock, par value \$0.01 per share 10/17				7/2006	2006			S		50,000	)	D	\$22.7		541,800		D			
Common stock, par value \$0.01 per share 10/17/				7/200 <del>6</del>	2006			S		10,000		D	\$22	2.65		31,800	D	)		
		Та									sed of, onvertib					wned				
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		n Date,	4. Transa Code ( 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration (Month/E	6. Date Exercisal Expiration Date (Month/Day/Year  Date Exercisable Date		7. Title and Amount of Securities Underlying Derivative Security (Instrant 4)  Amount of Numbor of Shares		ount	Deri Sec	rice of vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owr Forr Dire or Ir (I) (I	ership n: ct (D) direct 1str. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

**Explanation of Responses:** 

Remarks:

Lynne A. Burgess, Attorney-in10/18/2006 Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.