FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* CHILDS & ASSOCIATES INC (Last) (First) (Middle) C/O CROWN FORD 256 SWAIN STREET					3. D 11/	2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC NYSE: ABG 3. Date of Earliest Transaction (Month/Day/Year) 11/17/2004										Relationship of Reporting Check all applicable) Director Officer (give title below)				(10% C Other below)	wner (specify	
(Street) FAYETTEVILLE NC 28303 (City) (State) (Zip)					4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)										ine)	Form	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - Nor	า-Deriv	ative	Se	curiti	es Ac	quir	red, [Disp	osed o	f, or	Ben	efici	ally (Owne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					Execution Date,		, Ti	3. Transaction Code (Instr. 8) 4. Securit Disposed 5)			ies Ac	quired) (Instr	(A) or . 3, 4 a	4 and See Be Ow		Amount of ecurities eneficially wned Following eported		wnership m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									c	ode	v	Amount		A) or D)	Price	.	Transa	nsaction(s) str. 3 and 4)			(
Common Stock, par value \$0.01 per share 11/17/2				/2004	2004			S		100		D	\$13	.81	107,630		D					
Common Stock, par value \$0.01 per share 11/17/2				/2004	2004			S		900		D	\$13.75		160,730			D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		Date, ny/Year) _	4. Transaction Code (Instr. 3)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exp (Mo	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amour or Numbe of Title Shares		ount	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F C C	LO. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

Remarks:

Lynne A. Burgess, Attorney-in-11/17/2004 **Fact**

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.