FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| TATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------------|-------------------|---------------|------------------|

| l | OMB APPR | OVAL |
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| | OMB Number: | 3235-0287 |
| l | Estimated average but | rden |
| ı | hours por rosponso: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Stax William Frederick | | | | | <u>ASI</u> | 2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC [One of the control of | | | | | | | | | | | | | | | | |
|---|---|--|--|-------------|--|--|--------|---|---|----------|----------------------------|---|---|------------------|--|--|-----------------------------------|--|--|--|--|--|
| | | | | | ABC | ABG] | | | | | | | | | X Officer (give tit below) | | | Other (s | | | | |
| (Last) | (Firs | it) (N | (Middle) | | | | | 2 Date of Fadicat Transaction (Month/Day/)(ser) | | | | | | | | | llor S | below) | | | | |
| C/O ASBU | JRY AUTO | MOTIVE GRO | UP, INC. | • | 3. Date of Earliest Transaction (Month/Day/Year) VP, Controller & CAO 03/12/2018 | | | | | | | | | | | | | | | | | |
| 2905 PREMIERE PARKWAY NW, SUITE 300 | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | 4. If A | Amen | dment, | Date o | f Original F | iled | (Month/Da | ıy/Year) | | 3. Indi Line) | vidual or J | oint/Group | Filing | (Check App | licable | | | |
| (Street) DULUTH | GA | 3(| 0097 | | | | | | | | | | | X | Form fi | led by One | Repo | rting Persor | ı | | | |
| | <u> </u> | | | | | | | | | | | | | | Form fi Person | Form filed by More than One Reporting | | | | | | |
| (City) | (Sta | te) (Z | ip) | | | | | | | | | | | | . 0.00 | | | | | | | |
| | | Table | e I - Non | -Deriv | ative | Sec | uritie | s Acc | quired, | Disp | osed o | f, or Be | nefic | ially | Owned | | | | | | | |
| Date | | | 2. Transa Date (Month/I | h/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Dispose Code (Instr. 5) | | Disposed | ties Acqui I Of (D) (In | | 4 and Securitie Beneficia Owned F | | s ally following | Form (D) o | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | Code | v | Amount | (A) (D) | r Prid | ce | Reported Transact (Instr. 3 a | ction(s) | | | (Instr. 4) | | | |
| Common Stock 03/12/ | | | | /2018 | | М | | 323 ⁽¹⁾ A | | , | \$ <mark>0</mark> | 4,137 | | | D | | | | | | | |
| Common Stock 03/ | | | | 03/12 | 2/2018 | | F | | 99 ⁽²⁾ D | | | \$ <mark>0</mark> | 4,038 | | | D | | | | | | |
| | | Та | able II - I | | | | | | uired, D , option | | | | | | Owned | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Executior if any (Month/Da | n Date, | 4. Transaction Code (Instr. 8) | | n of l | | 6. Date Exercisa Expiration Date (Month/Day/Yea | | ! | 7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4) | | E | s. Price of Derivative Security Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | ly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercisab | | Expiration Date | Title | Amou or Numb of Share | oer | | | | | | | | |
| Performance Share Units | (3) | 03/12/2018 | | | A | | 971 | | (3) | | (3) | Common Stock | 97 | 1 | \$0 | 971 | | D | | | | |
| Performance Share Units | (3) | 03/12/2018 | | | M | | | 323 | (3) | | (3) | Common | 323 | 3 | \$0 | 648 | | D | | | | |

Explanation of Responses:

- 1. Represents shares of the Issuer's common stock issued upon the vesting of performance share units granted on February 8, 2017. This transaction represents the vesting of one-third of this award.
- 2. Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of performance share units, and the conversion of such units into shares of the Issuer's common stock, granted on February 8, 2017.
- 3. Represents vesting of performance share units upon the Issuer having met certain performance objectives, which objectives were certified as having been met on March 12, 2018. Each performance share unit converts into one share of the Issuer's common stock upon vesting. One-third of the performance share units granted on February 8, 2017 vested upon certification of the objectives having been met, which occurred on March 12, 2018, an additional one-third vests on February 8, 2019 and the remaining one-third vests on February 8, 2020.

Remarks:

/s/George A. Villasana, 03/14/2018 **Attorney In-Fact**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.