SEC Form 4	
------------	--

 \Box

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average bur	den								
hours ner response.	05								

	Name and Address of Reporting Person* NOOLEY JEFF I Last) (First) (Middle) C636 N. DALE MABRY HIGHWAY		2. Issuer Name and Ticker or Trading Symbol <u>ASBURY AUTOMOTIVE GROUP INC</u> [NYSE: ABG]		ationship of Reporting Pe c all applicable) Director Officer (give title	10% Owner Other (specify
(Last) 4636 N. DA		()	3. Date of Earliest Transaction (Month/Day/Year) 03/26/2007	below) below)		
(Street) TAMPA	FL	33614-7022	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	/idual or Joint/Group Fili Form filed by One Re Form filed by More th	porting Person
(City)	(State)	(Zip)		Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquirec (D) (Instr	l (A) or : 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		200	D	\$27.9	185,960	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		100	D	\$27.91	185,860	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		300	D	\$27.92	185,560	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		100	D	\$27.95	185,460	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		500	D	\$27.96	184,960	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		200	D	\$27.97	184,760	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		32	D	\$27.98	184,728	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		300	D	\$27.99	184,428	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		100	D	\$28	184,328	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		204	D	\$28.02	184,124	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		500	D	\$28.05	183,624	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		500	D	\$28.06	183,124	I	By JIW Enterprises, Inc. ⁽²⁾
Common stock, par value \$.01 per share	03/26/2007		S ⁽¹⁾		200	D	\$28.07	182,924	I	By JIW Enterprises, Inc. ⁽²⁾

		Tabl	e I - No	n-Deriv	ative	Securiti	es Ac	quire	d, Di	sposed o	f, or Be	eneficia	lly Own	ed				
1. Title of Security (Instr. 3)		r. 3)	I	2. Transac Date (Month/Day	y/Year)	2A. Deemed Execution Date, if any (Month/Day/Year		3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct ndirect r. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
Common	stock, par v	value \$.01 per sh	are	03/26/2	2007			S ⁽¹⁾		600	D	\$28.08	182	,324		I I	By JIW Enterprises, Inc. ⁽²⁾	
Common	stock, par v	value \$.01 per sh	are	03/26/2	2007			S ⁽¹⁾		800	D	\$28.09	181	181,524		I	By JIW Enterprises, Inc. ⁽²⁾	
Common	stock, par v	value \$.01 per sh	are	03/26/2	2007			S ⁽¹⁾		487	D	\$28.1	181	181,037		I I	By JIW Enterprises Inc. ⁽²⁾	
Common	stock, par v	value \$.01 per sh	are	03/26/2	2007			S ⁽¹⁾		1,000	D	\$28.11	180,037]	I I	By JIW Enterprises Inc. ⁽²⁾	
		Ta								osed of, oconvertib			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/D	n Date,	4. Transac Code (In 8)	tion of Derin Secu Acqu (A) o Disp of (D	oosed D) tr. 3, 4	6. Date Expira (Month	tion D		7. Title a Amount Securitia Underlyi Derivativ Security and 4)	of es ng /e	8. Price of Derivative Security (Instr. 5)	9. Numbo derivativ Securitie Beneficia Owned Followin Reported Transact (Instr. 4)	e (es F ally [g (d	10. Ownershij Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	

Date Exercisable

Explanation of Responses:

1. This sale was effected pursuant to a 10b5-1 trading plan adopted by the reporting person on December 1, 2006.

2. The reporting person is a director of the issuer and the President of JIW Enterprises, Inc.

Remarks:

Lynne A. Burgess, Attorney-in-03/28/2007

Fact

Expiration Date

** Signature of Reporting Person Date

Amount or Number

of Shares

Title

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Code V

(A) (D)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.