UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

SECURITIES EXCH	ANGE ACT OF 1934
October	earliest event reported): 28, 2004
Ashury Automot	ive Group, Inc.
(State or other jurisdi	ction of incorporation)
5511	01-0609375
(Commission File Number)	(IRS Employer Identification No.)
622 Third Avenue, 37th Floor, New York,	NY 10017
(Address of principal executive office	s) (Zip Code)
(212) 8	85-2500
(Registrant's telephone nu	
No	
	, if changed since last report)
Check the appropriate box below if the F simultaneously satisfy the filing obliga following provisions:	
	ule 425 under the Securities Act (17 CFR
230.425) [] Soliciting material pursuant to Rule	14a-12 under the Exchange Act (17 CFR
240.14a-12) [] Pre-commencement communications purs	uant to Rule 14d-2(b) under the Exchange
Act (17 CFR 240.14d-2(b)) [] Pre-commencement communications purs Act (17 CFR 240.13e-4(c))	uant to Rule 13e-4(c) under the Exchange
Item 2.02 Results of Operations and Fin	ancial Conditions.
The registrant issued a press r its financial results for the quarter en release is attached hereto as Exhibit 99 reference.	
Item 7.01 Regulation FD Disclosure.	
The registrant hereby furnishes Item 2.02 and attached hereto as Exhibit	the press release identified under 99.1.
Item 9.01 Financial Statements and Exhi	bits.
(c) Exhibits.	
Exhibit No.	Description
99.1	Press Release dated October 28, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: October 28, 2004 By: /s/ Kenneth B. Gilman

Name:

Kenneth B. Gilman President and Chief Executive Officer Title:

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated October 28, 2004.

Investors May Contact: Stacey Yonkus Director, Investor Relations (212) 885-2512 investor@asburyauto.com

Reporters May Contact:
David Shein
RFBinder Partners
(212) 994-7514
David.Shein@RFBinder.com

Asbury Automotive Group Reports Third Quarter Financial Results

New York, NY, October 28, 2004 - Asbury Automotive Group, Inc. (NYSE: ABG), one of the largest automotive retail and service companies in the U.S., today reported financial results for the quarter ended September 30, 2004.

Net income from continuing operations was \$13.0 million for the third quarter of 2004, or \$0.40 per diluted share, compared with \$16.7 million, or \$0.51 per diluted share, in the prior year quarter. Net income was \$12.1 million, or \$0.37 per diluted share, compared with \$16.2 million, or \$0.50 per diluted share, in the prior year period. For the first nine months of 2004, net income from continuing operations was \$38.7 million, or \$1.18 per diluted share, compared with \$38.3 million, or \$1.17 per diluted share, a year ago. Net income for the first nine months was \$37.2 million, or \$1.14 per diluted share, compared with \$35.6 million, or \$1.09 per diluted share, in the corresponding period last year

As previously reported, four major hurricanes during the quarter had a significant impact on the Company's Florida operations, which accounted for approximately 43 percent of Asbury's operating income in the third quarter of 2003. The operating income of the Company's Florida operations in the third quarter of 2004 was down approximately 30 percent and income from continuing operations decreased \$0.10 per share from a year ago, due in large part to the severe weather experienced during the quarter.

Other financial highlights for the third quarter of 2004, as compared to the prior year period, included:

- o Total revenue for the quarter was approximately \$1.4 billion, up 11.8 percent. Total gross profit was \$208.2 million, a 9.2 percent increase. Excluding results at the Company's two Florida platforms, total revenue and gross profit were up 18.5 percent and 16.7 percent respectively.
- gross profit were up 18.5 percent and 16.7 percent, respectively.

 o Same-store retail revenue (excluding fleet and wholesale business)
 increased 0.6 percent, while same-store retail gross profit decreased 0.7
 percent. Excluding results in Florida, same-store retail revenue and gross
 profit were up 2.9 percent and 1.6 percent, respectively.
- O New vehicle retail revenue rose 12.0 percent (1.2 percent same-store), and unit sales increased 9.7 percent (down 2.0 percent same-store). New vehicle retail gross profit increased 8.7 percent (down 4.1 percent same-store). Excluding results in Florida, new vehicle same-store retail revenue and gross profit were up 2.6 percent and down 2.0 percent, respectively.
- O Used vehicle retail revenue increased 5.5 percent (down 4.0 percent same-store), and unit sales increased 2.9 percent (down 5.4 percent same-store). Used vehicle retail gross profit increased 0.3 percent (down 8.0 percent same-store). Excluding results in Florida, used vehicle same-store retail revenue and gross profit were up 2.3 percent and down 6.1 percent, respectively.
- Parts, service and collision repair revenue and gross profit increased 15.4 percent and 12.2 percent (5.1 percent and 2.6 percent same-store), respectively. Excluding results in Florida, parts, service and collision repair same-store revenue and gross profit were up 5.0 percent and 4.0 percent, respectively.
- O Net finance and insurance (F&I) revenue rose 10.7 percent (1.9 percent same-store). F&I per vehicle retailed (PVR) increased 3.2 percent to \$902, and platform F&I PVR rose 3.3 percent to \$870. Excluding results in Florida, net F&I same-store revenue rose 6.3 percent, while F&I PVR increased 6.1 percent and platform F&I PVR rose 6.1 percent.
- O The Company's St. Louis platform was very successful in selling through a large portion of vehicles damaged from a May hailstorm at better than anticipated gross margins, however, there still remains approximately 100 of the more considerably damaged cars that are expected to be sold at lower gross profits.
- o As a percentage of gross profit, selling, general and administrative (SG&A) expenses for the quarter were 81.1 percent, compared with 75.8 percent in the prior-year period. Hurricane-related disruptions in Florida and other southeastern markets contributed to the increase; other factors included a sale-leaseback transaction that resulted in increased rent expense, while reducing interest and depreciation expense, as well as start-up costs associated with new and acquired dealerships.
- O The Company's effective tax rate for the quarter was 37.5 percent, compared to 37.9 percent in the prior year quarter. For the year to date, the Company's effective tax rate was 37.2 percent, compared to 39.0 percent in 2003.

President and CEO Kenneth B. Gilman said, "This past quarter was one that tested our business model on many levels, with some aspects proving to be robust while others were challenged. While the quarter was stressed by severe weather in our Florida markets, as well as a less than optimal industry environment, the validity of the business model itself was once again reaffirmed.

"Excluding our two Florida platforms, same-store retail gross profit rose 1.6 percent for the third quarter - nearly matching the 1.7 percent increase achieved during the second quarter. The underlying dynamics remained similar as well, with new and used vehicle gross margins under ongoing pressure throughout the industry. At the same time, we effectively offset this pressure with continued solid increases in income from our F&I and fixed operations."

J. Gordon Smith, Senior Vice President and CFO, commented, "The increase in our SG&A expense ratio was principally attributable to four factors. Specifically, our Florida platforms on a comparable basis earned \$0.10 per share less this quarter than in the third quarter of 2003, primarily due to the impact of the hurricanes. This contributed 140 basis points to the increase in our expense ratio. In addition, our investment in new markets in Southern California and Frisco, Texas, which should allow us to continue to grow in key areas, in the short-term added 160 basis points to the expense ratio. After adjusting for these items, we made two other decisions that impacted the ratio. A sale-leaseback transaction added \$2.3 million of rent expense, contributing 160 basis points to the increase, although this is principally offset by reductions in depreciation expense and interest expense not included in SG&A. Lastly, in an effort to maintain market share, we increased our advertising spending during the quarter, accounting for the remaining 70 basis points of the increase.

"We also acknowledge that cost control is an ongoing issue with any retailer, and we're confident that programs being implemented now will have a positive impact upon the remainder of 2004 and into 2005, positioning us to deliver improved productivity."

Mr. Gilman concluded, "On balance, Asbury's performance this quarter leads me to conclude that our ability to successfully deliver on our model is within our control. While a portion of the expense increase we experienced during the

quarter was unavoidable, such as the impact of the hurricanes, some of the overall increase represented investments in the business that should eventually benefit us. In other areas, the expense increases were less than intentional, and really represent opportunities for us to do a better job of bringing more of our gross profit down to the bottom line. The challenges we faced only served to confirm the direction we're heading in and the work we still need to do."

Commenting on guidance for 2004, the Company now expects earnings from continuing operations for the full year to be in a range between \$1.52 and \$1.57 per share.

Thus far this year, Asbury has acquired dealerships that represent approximately \$315 million in annualized revenues, within its previously targeted range of \$300 million to \$500 million for the full year.

Asbury will host a conference call to discuss its third quarter results this morning at 11:00 a.m. Eastern Time. The call will be simulcast live on the Internet and can be accessed by logging onto http://www.asburyauto.com or http://www.ccbn.com. In addition, a live audio of the call will be accessible to the public by calling 888-602-6363; international callers, please dial 719-955-1568. No access code is required.

A conference call replay will be available two hours following the call for 14 days and can be accessed by calling 888-203-1112 (domestic), or 719-457-0820 (international); access code 883005.

About Asbury Automotive Group

Asbury Automotive Group, Inc., headquartered in New York City, is one of the largest automobile retailers in the U.S., with 2003 revenue of \$4.8 billion. Built through a combination of organic growth and a series of strategic acquisitions, the Company currently operates 99 retail auto stores, encompassing 137 franchises for the sale and servicing of 33 different brands of American, European and Asian automobiles. Asbury believes that its product mix contains a higher proportion of the more desirable luxury and mid-line import brands than most public automotive retailers. The Company offers customers an extensive range of automotive products and services, including new and used vehicle sales and related financing and insurance, vehicle maintenance and repair services, replacement parts and service contracts.

Forward-Looking Statements

This press release contains "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements include statements relating to goals, plans, projections and guidance regarding the Company's financial position, results of operations, market position, product development, pending and potential future acquisitions and business strategy. These statements are based on management's current expectations and involve significant risks and uncertainties that may cause results to differ materially from those set forth in the statements. These risks and uncertainties include, among other things, market factors, the Company's relationships with vehicle manufacturers and other suppliers which could cause, among other things, acquisitions under contract or letters of intent to fail, risks associated with the Company's substantial indebtedness, risks related to pending and potential future acquisitions, general economic conditions both nationally and locally and governmental regulations and legislation. There can be no guarantees that the Company's plans for future operations will be successfully implemented or that they will prove to be commercially successful. These and other risk factors are discussed in the Company's annual report on Form 10-K and in its other filings with the Securities and Exchange Commission. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

[financial tables]

		e Months Ended ember 30,		
	2004	2003	2004	2003
DEVENUES:				
REVENUES: New vehicle	\$ 862,863	\$ 761,340	\$ 2,421,645	\$ 2,114,259
Used vehicle	329,998	309,371	965,355	887,701
Parts, service and collision repair	157,416	136,385	450,506	389,012
Finance and insurance, net	39,749	\$ 761,340 309,371 136,385 35,923	110,569	96,241
Total revenues	1,390,026	1,243,019	3,948,075	3,487,213
COST OF SALES				
New vehicle	802,562	706,315	2,248,480	1,958,751
Used vehicle Parts, service and collision repair	303,236 75 985	706,315 282,200 63,816	882,693 214 890	806,710 181 804
raits, service and confision repair				
Total cost of sales	1,181,783	1,052,331	3,346,063	2,947,265
GROSS PROFIT	208,243	190,688	602,012	539,948
OPERATING EXPENSES:				
Selling, general and administrative	168,836	144,474	481,344	419,596
Depreciation and amortization	4,993	144,474 5,004	15,419	14,602
Income from operations		41,210		
OTHER INCOME (EXPENSE):				
Floor plan interest expense	(5,383)	(4,207)	(15,233)	(12,871)
Other interest expense	(8,678)	(10,088)	(29, 186)	(30,030)
Interest income Gain (loss) on sale of assets	228 42	(4,207) (10,088) 190 (94)	(99)	436 (432)
Other income (expense)	129	(78)	226	2
Total other expense, net	(13,662)	(14,277)	(43,679)	(42,895)
<pre>Income from continuing operations before income taxes and discontinued operations</pre>	20,752			62,855
INCOME TAX EXPENSE	7,782	10,214	22,912	24,507
Income from continuing operations	12,970	16,719	38,658	38,348
DISCONTINUED OPERATIONS, net of tax	(854)	(475)	(1,430)	(2,734)
Net income				
Net income		\$ 16,244 =======		
BASIC EARNINGS PER COMMON SHARE:				
Continuing operations	\$ 0.40	\$ 0.52	\$ 1.19	\$ 1.17
Discontinued operations	(0.03)	(0.02)	(0.04)	(0.08)
Net income	\$ 0.37	\$ 0.50	\$ 1.15	\$ 1.09
	=======	========	=======	========
DILUTED EARNINGS PER COMMON SHARE:				
Continuing operations	\$ 0.40	\$ 0.51	\$ 1.18	\$ 1.17
Discontinued operations	(0.03)	(0.01)	(0.04)	(0.08)
Net income	\$ 0.37	\$ 0.50	\$ 1.14 =======	\$ 1.09
WEIGHTED AVERAGE SHARES OUTSTANDING:				
Basic	32,540 ======	32,419 ======	32,482 =======	32,721 =======
Diluted	32,647	32,612	32,675	32,761
	========	========	========	========

Non-layed Florids Continue			Three Months ember 30, 20			Three Months September 30,	
New vehicle \$0.23,907 \$2.38,966 \$0.802,903 \$5.24,152 \$2.37,188 \$7.61,340 Used vehicle and collision repair \$1.92,648 \$3.5,792 \$1.77,416 \$1.09,184 \$3.6,201 \$1.36,385 \$3.99,371 \$3.172 \$1.09,184 \$3.6,201 \$1.36,385 \$3.99,371 \$3.172 \$1.09,184 \$3.6,201 \$1.36,385 \$3.99,371 \$3.172 \$1.09,184 \$3.6,207 \$1.2622 \$3.5,923 \$3		Operations		Total	Operations		Total
Total revenues	New vehicle Used vehicle Parts, service and collision repair	236,409 119,244 27,905	93,589 38,172 11,844	329,998 157,416 39,749	202,803 100,184 23,301	106,568 36,201 12,622	309,371 136,385
New Vehicle 128,799 821,791 802,502 487,266 219,049 766,315 1050 105	Total revenues						1,243,019
Total cost of sales	New vehicle Used vehicle	218,709 59,222	84,527 16,763	303,236 75,985	186,317 49,189	95,883 14,627	282,200 63,816
STATE 149,033 59,210 208,243 127,668 63,020 190,688 COPERATING EXPENSES: Selling, general and administrative 121,947 46,889 168,836 3,691 1,313 5,004 The Depreciation and amortization 4,000 993 4,993 3,691 1,313 5,004 The Income from operations 23,086 11,328 34,414 23,595 17,705 41,210 OTHER INCOME (EXPENSE): Floor plan interest expense (3,943) (1,440) (5,383) (2,888) (1,319) (4,207) Other interest expense (8,466) (252) (8,678) (9,436) (6552) (10,988) Interest income 197 31 228 64 126 190 Gain (loss) on sale of assets 3 3 9 42 (100) 6 (194) Gain (loss) on sale of assets 3 39 42 (100) 6 (194) Gain (loss) on sale of assets 3 39 42 (100) 6 (194) Gain (loss) on sale of assets 3 39 42 (100) 6 (194) Gain (loss) on sale of assets 3 39 42 (100) 6 (194) Total other expense, net (12,053) (1,699) (13,662) (12,523) (1,754) (14,277) Income from continuing operations before income taxes and discontinued operations 11,033 9,719 20,752 10,982 15,951 26,933 INCOME TAX EXPENSE 3,963 3,879 7,782 4,665 5,549 10,214 Income from continuing operations 7,130 5,840 12,970 6,317 10,402 16,719 DISCONTINUED OPERATIONS, net of tax (1,260) 406 (854) (1,184) 709 (475) Net income \$ 5,870 \$ 6,246 \$ 12,116 \$ 5,133 \$ 11,111 \$ 16,244 EASIC EARNINGS PER COMMON SHARE: Continuing operations \$ 6,22 \$ 6,18 \$ 0.46 \$ 0.20 \$ 0.32 \$ 0.51 DISCONTINUED OPERATIONS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.02 \$ 0.02 \$ 0.50 Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 DISCONTINUED OPERATIONS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0.02 \$ 0	Total cost of sales	858,522	323,261	1,181,783	722,772	329,559	1,052,331
Selling, general and administrative 121,947 46,889 168,836 100,472 44,062 144,474 100 14,000	GROSS PROFIT						
Income from operations 23,086 11,328 34,414 23,505 17,705 41,210	Selling, general and administrative	4,000	993	4,993	3,691	1,313	5,004
Floor plan interest expense (3,943) (1,440) (5,383) (2,888) (1,319) (4,267)	Income from operations						
Total other expense, net (12,053) (1,609) (13,662) (12,523) (1,754) (14,277) Income from continuing operations before income taxes and discontinued operations 11,033 9,719 20,752 10,982 15,951 26,933 INCOME TAX EXPENSE 3,903 3,879 7,782 4,665 5,549 10,214 Income from continuing operations 7,130 5,840 12,970 6,317 10,402 16,719 DISCONTINUED OPERATIONS, net of tax (1,260) 496 (854) (1,184) 709 (475) Net income \$ 5,870 \$ 6,246 \$ 12,116 \$ 5,133 \$ 11,111 \$ 16,244 \$ 10,000 \$ 1	Floor plan interest expense Other interest expense Interest income Gain (loss) on sale of assets	(8,426) 197 3	(252) 31 39	(8,678) 228 42 129	(9,436) 64 (100) (163)	(652) 126 6 85	(10,088) 190 (94)
Defore income taxes and discontinued operations 11,033 9,719 20,752 10,982 15,951 26,933	Total other expense, net	(12,053)	(1,609)				(14, 277)
Income from continuing operations	before income taxes and	11,033	9,719	20,752	10,982	15,951	26,933
DISCONTINUED OPERATIONS, net of tax (1,260) 406 (854) (1,184) 709 (475) Net income \$ 5,870 \$ 6,246 \$ 12,116 \$ 5,133 \$ 11,111 \$ 16,244 BASIC EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.20 \$ 0.32 \$ 0.52 Discontinued operations (0.04) 0.01 (0.03) (0.04) 0.02 (0.02) Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 DILUTED EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.19 \$ 0.32 \$ 0.50 DILUTED EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.19 \$ 0.32 \$ 0.51 Discontinued operations (0.04) 0.01 (0.03) (0.03) 0.02 (0.01) Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 WEIGHTED AVERAGE SHARES OUTSTANDING: Basic 32,540 32,540 32,540 32,419 32,419 32,419 Diluted 32,647 32,647 32,647 32,612 32,612 32,612	INCOME TAX EXPENSE		3,879				10,214
Net income \$ 5,870 \$ 6,246 \$ 12,116 \$ 5,133 \$ 11,111 \$ 16,244 BASIC EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.20 \$ 0.32 \$ 0.52 Discontinued operations \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 DILUTED EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.19 \$ 0.32 \$ 0.51 Discontinued operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.19 \$ 0.32 \$ 0.51 Net income \$ 0.18 \$ 0.19 \$ 0.30 \$ 0.51 Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 WEIGHTED AVERAGE SHARES OUTSTANDING: Basic 32,540 32,540 32,540 32,540 32,540 32,647 32,647 32,647 32,647 32,647 32,647 32,647 32,647 32,647 32,647 <td>Income from continuing operations</td> <td>7,130</td> <td>5,840</td> <td>12,970</td> <td>6,317</td> <td>10,402</td> <td>16,719</td>	Income from continuing operations	7,130	5,840	12,970	6,317	10,402	16,719
BASIC EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.20 \$ 0.32 \$ 0.52 Discontinued operations (0.04) 0.01 (0.03) (0.04) 0.02 (0.02) Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 DILUTED EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.19 \$ 0.32 \$ 0.51 Discontinued operations (0.04) 0.01 (0.03) (0.03) 0.02 (0.01) Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 WEIGHTED AVERAGE SHARES OUTSTANDING: Basic 32,540 32,540 32,540 32,419 32,419 32,419 Diluted 32,647 32,647 32,647 32,612 32,612 32,612	DISCONTINUED OPERATIONS, net of tax	(1,260)	406	(854)	(1,184)	709	(475)
Continuing operations Solution Continued operations Continue	Net income	•	,		,	,	. ,
Net income \$ 0.18	Continuing operations		0.01			0.02	
DILUTED EARNINGS PER COMMON SHARE: Continuing operations \$ 0.22 \$ 0.18 \$ 0.40 \$ 0.19 \$ 0.32 \$ 0.51 Discontinued operations (0.04) 0.01 (0.03) (0.03) 0.02 (0.01) Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 ==================================	Net income		\$ 0.19			\$ 0.34	
Net income \$ 0.18 \$ 0.19 \$ 0.37 \$ 0.16 \$ 0.34 \$ 0.50 WEIGHTED AVERAGE SHARES OUTSTANDING: 32,540 32,540 32,540 32,419 32,419 32,419 Diluted 32,647 32,647 32,647 32,647 32,612 32,612 32,612	Continuing operations	\$ 0.22 (0.04)	\$ 0.18 0.01	\$ 0.40 (0.03)	\$ 0.19 (0.03)	\$ 0.32 0.02	\$ 0.51 (0.01)
WEIGHTED AVERAGE SHARES OUTSTANDING: Basic 32,540 32,540 32,540 32,419 32,419 32,419 Diluted 32,647 32,647 32,647 32,612 32,612 32,612	Net income	\$ 0.18	\$ 0.19	\$ 0.37	\$ 0.16	\$ 0.34	\$ 0.50
Diluted 32,647 32,647 32,612 32,612 32,612		32,540	32,540	32,540	32,419	32,419	32,419
	Diluted	32,647	32,647	32,647	32,612	32,612	32,612

^{*} The results of the Company's Florida operations do not include an allocation of corporate overhead or interest expense related to the Company's senior indebtedness. All such amounts are included in the results of the Company's non-Florida operations.

	Three Mo	Reported onths Ende	I for the ed September 3	Three Mo	Same Store for the Three Months Ended September 30,							
	2004		2003		2004		2003					
RETAIL VEHICLES SOLD:												
New units Used units	28,411 15,645	64.5% 35.5%	25,900 15,202	63.0% 37.0%	25,378 14,379	63.8% 36.2%	25,900 15,202	63.0% 37.0%				
Total units	44,056	100.0%	41,102	100.0%	39,757	100.0%	41,102	100.0%				
REVENUE:												
New retail	\$ 845,114	60.8%	\$ 754,866	60.7%	\$ 763,799	60.6%	\$ 754,866	60.7%				
Used retail	245,617	17.7%	232,717	18.7%	223,506	17.7%	232,717	18.7%				
Parts, service and collision repair	157,416	11.3%	136,385	11.0%	143,349	11.4%	136,385	11.0%				
Finance and insurance, net	39,749	2.9%	35,923	2.9%	36,616	2.9%	35,923	2.9%				
Total retail revenue	1,287,896		1,159,891		1,167,270		1,159,891					
Fleet	17,749	1.3%	6,474	0.5%	17,378	1.4%	6,474	0.5%				
Wholesale	84,381	6.0%	76,654	6.2%	76,023	6.0%	76,654	6.2%				
Total revenue	\$1,390,026 ======	100.0% =====	\$1,243,019 ======	100.0%	\$1,260,671 ======	100.0% =====	\$1,243,019 ======	100.0%				
GROSS PROFIT												
New retail	\$ 52,812	25.3%	\$ 48,564	25.5%	\$ 46,568	24.6%	\$ 48,564	25.5%				
Used retail	28,078	13.5%	27,992	14.7%	25,763	13.6%	27,992	14.7%				
Parts, service and collision repair	81,431	39.1%	72,569	38.1%	74,440	39.3%	72,569	38.1%				
Finance and insurance, net	39,749	19.1%	35,923	18.8%	36,616	19.3%	35,923	18.8%				
Floor plan interest credits	6,867	3.3%	6,170	3.2%	6,418	3.4%	6,170	3.2%				
Total retail gross profit	208,937		191,218		189,805		191,218					
Fleet	622	0.3%	291	0.1%	620	0.3%	291	0.1%				
Wholesale	(1,316)	(0.6)%	(821)	(0.4)%	(1,064)	(0.5)%	(821)	(0.4)%				
Total gross profit	\$ 208,243 =======	100.0%	\$ 190,688 =======	100.0%	\$ 189,361 ======	100.0%	\$ 190,688 =======	100.0%				
Sales, general and administrative												
(SG&A) expense	\$ 168,836		\$ 144,474		\$ 151,747		\$ 144,474					
SG&A as a percent of gross profit	81.1%		75.8%		80.1%		75.8%					
GROSS PROFIT PER VEHICLE RETAILED: New retail (including floor plan												
interest credits) Used retail	\$ 2,101		\$ 2,113		\$ 2,088		\$ 2,113					
	1,795 902		1,841 874		1,792 921		1,841 874					
Finance and insurance, net Platform finance and insurance, net	870		842		921 886		842					
. Lactoriii i Linanoo ana Linananoo, net	0,0		072		000		072					

	Nine Mor		for the September 30		Nine Mon		for the September 30	
	2004		2003		2004		2003	
RETAIL VEHICLES SOLD:								
New units Used units	79,979 46,534	63.2% 36.8%	72,327 44,470	61.9% 38.1%	71,996 42,799	62.7% 37.3%	72,327 44,470	61.9% 38.1%
Total units	126,513 ======	100.0%	116,797 =======	100.0%	114,795	100.0%	116,797 =======	100.0%
REVENUE:								
New retail Used retail Parts, service and collision repair Finance and insurance, net	\$2,375,774 720,662 450,506 110,569	60.2% 18.2% 11.4% 2.8%	\$2,079,269 682,182 389,012 96,241	59.6% 19.6% 11.1% 2.8%	\$2,147,385 652,780 407,990 102,357	60.0% 18.2% 11.4% 2.9%	\$2,079,269 682,182 389,012 96,241	59.6% 19.6% 11.1% 2.8%
Total retail revenue	3,657,511		3,246,704		3,310,512		3,246,704	
Fleet Wholesale	45,871 244,693	1.2% 6.2%	34,990 205,519	1.0% 5.9%	45,266 220,596	1.3% 6.2%	34,990 205,519	1.0% 5.9%
Total revenue	\$3,948,075 ======	100.0%	\$3,487,213 =======	100.0%	\$3,576,374 =======	100.0%	\$3,487,213 =======	100.0%
GROSS PROFIT New retail Used retail Parts, service and collision repair Finance and insurance, net Floor plan interest credits	\$ 152,667 85,242 235,616 110,569 18,871	25.4% 14.1% 39.1% 18.4% 3.1%	\$ 137,933 81,670 207,208 96,241 16,710	25.5% 15.1% 38.4% 17.8% 3.1%	\$ 134,658 77,987 214,413 102,357 17,652	24.6% 14.3% 39.3% 18.7% 3.2%	\$ 137,933 81,670 207,208 96,241 16,710	25.5% 15.1% 38.4% 17.8% 3.1%
Total retail gross profit	602,965		539,762		547,067		539,762	
Fleet Wholesale	1,627 (2,580)	0.3% (0.4)%	865 (679)	0.2% (0.1)%	1,624 (2,250)	0.3% (0.4)%	865 (679)	0.2% (0.1)%
Total gross profit	\$ 602,012 ======	100.0%	\$ 539,948 =======	100.0%	\$ 546,441 =======	100.0%	\$ 539,948 =======	100.0%
Sales, general and administrative (SG&A) expense SG&A as a percent of gross profit	\$ 481,344 80.0%		\$ 419,596 77.7%		\$ 434,806 79.6%		\$ 419,596 77.7%	
GROSS PROFIT PER VEHICLE RETAILED: New retail (including floor plan interest credits) Used retail Finance and insurance, net Platform finance and insurance, net	\$ 2,145 1,832 874 838		\$ 2,138 1,837 824 813		\$ 2,116 1,822 892 852		2,138 1,837 824 813	

As Reported For the Three Months Ended September 30, 2004

	Non-Florida Operations		Florida Operations*		Total	
RETAIL VEHICLES SOLD:						
New units	20,215	65.6%	8,196	62.0%	28,411	64.5%
Used units	10,615	34.4%	5,030	38.0%	15,645	35.5%
osca anies	10,013					
Total units	30,830	100.0%	13,226		44,056	100.0%
rotar units	=======	=====	========		=======	=====
REVENUE:						
New retail	\$ 615,343	61.1% 17.3%	\$ 229,771	60.1%	\$ 845,114	60.8%
Used retail	174,533	17.3%	71,084		245,617	17.7%
Parts, service and collision repair	119,244	11.8%	38,172 11,844	10.0%	157,416	11.3%
Finance and insurance, net	119,244 27,905	2.8%		3.1%	39,749	2.9%
Total matail mayanya	937.025		050 074		4 007 000	
Total retail revenue	937,025		350,871		1,287,896	
Fleet	8,654	0.9%	9,095	2.4%	17,749	1.3%
Wholesale	61,876	6.1%	22,505	5.9%	84,381	6.0%
	**********				*********	
Total revenue	\$1,007,555 ======	100.0% =====	\$ 382,471 =======		. ,	100.0% =====
GROSS PROFIT						
New retail	\$ 38,743	26.0%	\$ 14,069	23.8%	\$ 52,812	25.3%
Used retail	18,364	12.3%	9,714 21,409	16.4% 36.2%	28,078	13.5%
Parts, service and collision repair	60,022	12.3% 40.3%	21,409		81,431	39.1%
Finance and insurance, net	27,905	18.7%	11,844	20.0%	39,749	19.1%
Floor plan interest credits	27,905 4,472	3.0%	11,844 2,395	4.0%	6,867	3.3%
Total materil managements	440 500					
Total retail gross profit	149,506		59,431		208,937	
Fleet	191	0.1%	431	0.7%	622	0.3%
Wholesale	(664)	(0.4)%	(652)	(1.1)%	(1,316)	(0.6)%
Total gross profit	\$ 149,033	100.0%	\$ 59,210		\$ 208,243	100.0%
TOTAL GLOSS PLOTIC	5 149,033 =======	=====				======
Sales, general and administrative (SG&A) expense	121,947		46,889		168,836	
SG&A as a percent of gross profit	81.8%		79.2%		81.1%	
GROSS PROFIT PER VEHICLE RETAILED:						
New retail (including floor plan interest credits)	¢ 2.120		\$ 2,009		\$ 2,101	
			, , , , , , , , , , , , , , , , , , , ,		, , ,	
Used retail	1,730		1,931		1,795	
Finance and insurance, net	905		896		902	
Platform finance and insurance, net	859		896		870	

^{*} The results of the Company's Florida operations do not include an allocation of corporate overhead or interest expense related to the Company's senior indebtedness. All such amounts are included in the results of the Company's non-Florida operations.

As Reported For the Three Months Ended September 30, 2003 Non-Florida Florida Operations* Operations Total RETAIL VEHICLES SOLD: 25,900 17,320 8,580 58.7% New units 65.4% 63.0% Used units 6,030 37.0% 34.6% 41.3% 15,202 9,172 Total units 26,492 100.0% 14,610 100.0% 41,102 100.0% ======== ===== ======== ===== ======== ===== **REVENUE:** \$ 520,465 \$ 234,401 59.7% \$ 754,866 60.7% New retail 61.2% 149,059 232,717 136,385 Used retail 17.5% 83,658 21.3% 18.7% Parts, service and collision repair 100.184 36,201 9.2% 11.0% 11.8% 23,301 12,622 35,923 Finance and insurance, net 2.9% 2.8% 3.2% 793,009 Total retail revenue 366,882 1,159,891 Fleet 3,687 2,787 0.7% 6,474 0.5% 0.4% Wholesale 22,910 76,654 6.2% 53,744 6.3% 5.9% Total revenue \$ 850,440 100.0% \$ 392,579 100.0% \$1,243,019 100.0% GROSS PROFIT New retail 33,157 26.0% 15,407 24.5% 48,564 25.5% Used retail 17,097 13.4% 10,895 27,992 17.3% 14.7% Parts, service and collision repair 50,995 39.9% 34.2% 72,569 21,574 38.1% Finance and insurance, net Floor plan interest credits 23,301 18.2% 12,622 20.0% 35,923 18.8% 3.2% 3,770 3.0% 2,400 3.8% 6,170 Total retail gross profit 128,320 62,898 191,218 Fleet (41) 332 0.5% 291 0.1% Wholesale (0.5)% (0.3)% (611) (210) (821) (0.4)% Total gross profit \$ 127,668 100.0% \$ 63,020 100.0% \$ 190,688 100.0% ======== ===== ======== ===== ======== =====

100,472

78.7%

2,132

1,864

880

830

44,002

69.8%

2,075

1,807

864

864

144,474

75.8%

2,113

1,841

874

842

Sales, general and administrative (SG&A) expense

New retail (including floor plan interest credits) \$

SG&A as a percent of gross profit

GROSS PROFIT PER VEHICLE RETAILED:

Platform finance and insurance, net

Finance and insurance, net

Used retail

^{*} The results of the Company's Florida operations do not include an allocation of corporate overhead or interest expense related to the Company's senior indebtedness. All such amounts are included in the results of the Company's non-Florida operations.

Same Store For the Three Months Ended September 30, 2004

	0pe	-Florida rations		0p	lorida erations*		Total	
RETAIL VEHICLES SOLD:								
New units		17,182	64.8%		8,196	62.0%	25,378	63.8%
Used units		9,349	35.2%		5,030	38.0%	14,379	36.2%
osea units		9,349					14,579	
Total units		26,531	100.0%				39,757	100.0%
TOTAL UILLS		======			=======		=======	======
REVENUE:								
	ф г	-24 020	60 00/	ф	220 771	60 10/	ф 760 700	60 60/
New retail		534,028	60.8%		229,771	60.1%	\$ 763,799	60.6%
Used retail	-	152,422	17.4%		71,084	18.5%	223,506	17.7%
Parts, service and collision repair	-	105,177 24,772	12.0%		38,172 11,844	10.0%	143,349	11.4%
Finance and insurance, net			2.8%			3.1%	36,616	2.9%
Total retail revenue	8	316,399			350,871		1,167,270	
Fleet		8,283	0.9%		9,095	2.4%	17,378	1.4%
Wholesale		53,518	6.1%		22,505	5.9%	76,023	6.0%
Total revenue		378,200			382,471	100.0%	\$1,260,671	100.0%
		======	=====		======	======	=======	=====
GROSS PROFIT								
New retail	\$	32,499	25.0%	Φ.	14,069	23.8%	\$ 46,568	24.6%
Used retail	Ψ	16,049	12.3%	Ψ	0 714	16.4%	25,763	13.6%
			12.3%					
Parts, service and collision repair		53,031	40.8%		21,409	36.2%	74,440	39.3%
Finance and insurance, net		24,772 4,023	19.0%		11,844	20.0%	36,616	19.3%
Floor plan interest credits		4,023	3.1%		2,395	4.0%	6,418	3.4%
Total retail gross profit		130,374			59,431		189,805	
Fleet		100	0.1%		404	0.70/	620	0.3%
		189			431	0.7%	620	
Wholesale		(412)	(0.3)%		(652)	(1.1)%	(1,064)	(0.5)%
Total gross profit	\$:	130,151	100.0%	\$	59,210	100.0%	\$ 189,361	100.0%
	====	=====	=====	==	======	=====	========	=====
Sales, general and administrative (SG&A) expense	e :	104,858			46,889		151,747	
SG&A as a percent of gross profit		80.1%			79.2%		80.1%	
GROSS PROFIT PER VEHICLE RETAILED:								
New retail (including floor plan interest								
credits)	\$	2,126		\$	2,009		\$ 2,088	
Used retail	•	1,717			1,931		1,792	
Finance and insurance, net		934			896		921	
Platform finance and insurance, net		881			896		886	
riation in Timance and insurance, net		001			090		000	

^{*} The results of the Company's Florida operations do not include an allocation of corporate overhead or interest expense related to the Company's senior indebtedness. All such amounts are included in the results of the Company's non-Florida operations.

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Same	•	στο	re	- 1-	٠0١	r	τn	е	- 1	nr	e	е	M	10.	πτ	n:	S	E	na	le	1	56	эp	τε	em:	D	er	_	3	Θ	,	2	9	JS	,

	Sallie ,	51016 FUI	the fillee Month	is cilueu se	eptember 30, 20	
	Non-Florida Operations		Florida Operations*		Total	
RETAIL VEHICLES SOLD:						
New units	17,320	65.4%	8,580	58.7%	25,900	63.0%
Used units	9,172	34.6%	6,030	41.3%	15,202	37.0%
osca aniics						
Total units	26,492	100.0%	14,610	100.0%	41,102	100.0%
	=======	=====	========	=====	=======	======
REVENUE:						
New retail	\$ 520,465	61.2%	\$ 234,401	59.7%	\$ 754,866	60.7%
Used retail	149,059	17.5%	83,658	21.3%	232,717	18.7%
Parts, service and collision repair	100,184	11.8%	36,201	9.2%	136,385	11.0%
Finance and insurance, net		2.8%	12,622	21.3% 9.2% 3.2%	35,923	2.9%
Total retail revenue	793,009		366,882		1,159,891	
Fleet	3,687	0.4%	2,787	0.7%	6,474	0.5%
Wholesale	53,744	6.3%	22,910	5.9%	76,654	6.2%
MIOIOGAIO						
Total revenue	\$ 850,440	100.0%	\$ 392,579	100.0%	\$1,243,019	100.0%
	========	======	========	======	========	======
GROSS PROFIT						
New retail	\$ 33,157	26.0%	\$ 15,407	24.5%	\$ 48,564	25.5%
Used retail	17,097	13.4%	10,895	17.3%	27,992	14.7%
Parts, service and collision repair	50,995	39.9%	21,574	34.2%	72,569	38.1%
Finance and insurance, net	23,301	18.2%	12,622	20.0%	35, 923	18.8%
Floor plan interest credits	3,770	3.0%	2,400	3.8%	6,170	3.2%
•						
Total retail gross profit	128,320		62,898		191,218	
Fleet	(41)	- %	332	0.5%	291	0.1%
Wholesale	(611)	(0.5)%	(210)	(0.3)%	(821)	(0.4)%
WIIOIESAIE	(011)	(0.5)%	(210)	(0.3)%	(021)	(0.4)%
Total gross profit	\$ 127,668	100.0%	\$ 63,020	100.0%	\$ 190,688	100.0%
9. 334 p. 5. 25	=======	=====	=======	======	=======	=====
Color general and administrative (CCCA) evenera	100 472		44.002		144 474	
Sales, general and administrative (SG&A) expense			44,002		144,474	
SG&A as a percent of gross profit	78.7%		69.8%		75.8%	
GROSS PROFIT PER VEHICLE RETAILED:						
New retail (including floor plan interest						
	¢ 2 122		¢ 2.07E		¢ 2.112	
credits)	\$ 2,132		\$ 2,075		\$ 2,113	
Used retail	1,864		1,807		1,841	
Finance and insurance, net	880		864		874	
Platform finance and insurance, net	830		864		842	

	As of September 30, 2004	As of December 31, 2003
BALANCE SHEET HIGHLIGHTS:		
Cash and cash equivalents	\$ 18,255	\$ 106,711
Inventories	692,300	650,397
Total current assets	1,039,296	1,041,542
Floor plan notes payable	557,181	602,167
Total current liabilities	765,172	781,758
CAPITALIZATION:		
Long-term debt (including current portion)	\$ 531,115	\$ 592,378
Stockholders'/members' equity	467,974	433,707
Total	\$ 999,089	\$1,026,085
	=======	========

^{*} The results of the Company's Florida operations do not include an allocation of corporate overhead or interest expense related to the Company's senior indebtedness. All such amounts are included in the results of the Company's non-Florida operations.

ASBURY AUTOMOTIVE GROUP, INC. SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL INFORMATION (In thousands, except vehicle data) (Unaudited)

We evaluate our finance and insurance gross profit performance on a per-vehicle retailed basis by dividing our total finance and insurance gross profit by the number of retail vehicles sold. During 2003, we renegotiated a contract with one of our third party finance and insurance product providers, which resulted in the recognition of income that was not attributable to retail vehicles sold during the year. We believe that platform finance and insurance, which excludes the additional revenue derived from contracts negotiated by our corporate office, provides a more accurate measure of our finance and insurance operating performance. The following table reconciles finance and insurance gross profit to platform finance and insurance gross profit, and provides necessary components to calculate platform finance and insurance gross profit per vehicle retailed.

	As Reported For the Three Months Ended September 30,			September 30,
	2004	2003	2004	2003
RECONCILIATION OF FINANCE AND INSURANCE GROSS PROFIT TO PLATFORM FINANCE AND INSURANCE:				
Finance and insurance, net	\$39,749	\$35,923	\$36,616	\$35,923
Less: corporate finance and insurance	(1,408)	(1,300)	(1,408)	(1,300)
Platform finance and insurance, net	\$38,341	\$34,623	\$35,208	\$34,623
	======	======	======	======
RETAIL VEHICLES SOLD: New retail units Used retail units	28,411	25,900	25,378	25,900
	15,645	15,202	14,379	15,202
Total units	44,056	41,102	39,757	41,102
	======	======	======	======
	Months Ended		Months Ended	September 30,
	2004	2003	2004	2003
RECONCILIATION OF FINANCE AND INSURANCE GROSS PROFIT TO PLATFORM FINANCE AND INSURANCE:				
Finance and insurance, net	\$110,569	\$ 96,241	\$102,357	\$ 96,241
Less: corporate finance and insurance	(4,556)	(1,300)	(4,556)	(1,300)
Platform finance and insurance, net	\$106,013	\$ 94,941	\$ 97,801	\$ 94,941
	======	======	======	======
RETAIL VEHICLES SOLD: New retail units Used retail units	79,979	72,327	71,996	72,327
	46,534	44,470	42,799	44,470
Total units	126,513 =======	116,797	114,795	116,797

We define operating income as gross profit less selling, general and administrative expenses, and depreciation and amortization expense. The operating income of the Company's Florida operations was largely impacted by incremental rent expense associated with a sale-leaseback transaction that was entered into in the third quarter of 2004. We believe that excluding the incremental rent expense from the operating income and income from continuing operations per share for the third quarter of 2004 provides a more meaningful basis to measure the results of the Company's Florida operations compared to that of the prior year period. A reconciliation of the Company's Florida adjusted operating income and income from continuing operations per share is presented below.

	For the Three Months Ended September 30, 2004		Variance	% Variance
Operating income of Florida operations* Add:	\$11,328	\$17,705	\$(6,377)	(36.0)%
Incremental rent expense associated with sale-leaseback transaction	1,184	-	1,184	
Adjusted operating income from Florida operations*	\$12,512 ======	\$17,705 ======	\$(5,193) ======	(29.3)%
	For the Three Months Ended September 30, 2004		Variance	
Income from continuing Florida operations*	\$ 5,840	\$10,402	\$(4,562)	
Incremental rent expense associated with sale-leaseback transaction	1,184	-	1,184	
Adjusted income from continuing Florida operations*	\$ 7,024 ======	\$10,402 ======	\$(3,378) ======	
Weighted average shares outstanding - basic	32,540 ======	32,419 ======		
Adjusted income from continuing Florida operations* per share	\$ 0.22 ======	\$ 0.32 ======	\$ (0.10) ======	

^{*} The results of the Company's Florida operations do not include an allocation of corporate overhead or interest expense related to the Company's senior indebtedness. All such amounts are included in the results of the Company's non-Florida operations.