FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APE	PROVAL
OMB Number:	3235-0287

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

COGGIN LUTHER

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ASBURY AUTOMOTIVE GROUP INC

2. Issuer Name and Ticker or Trading Symbol

Estimated average burden hours per response: 0.5

X 10% Owner

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

Director

(Last) (First) (Middle) 4306 PABLO OAKS COURT			NYS	SE: ABG]					Officer (give title	X 10% Owner Other (specify		
				ate of Earliest Trans 27/2006	action (Month	/Day/Year)		Officer (give title Other (specify below)			
(Street) JACKSONVII (City)	LLE FL 3222 (State) (Zip)	24	4. If <i>i</i>	Amendment, Date o	of Origin	al File	d (Month/Day	y/Year)	Line	Form filed by C	up Filing (Check one Reporting Pe fore than One R	erson
	Table I -	Non-Deriva	ative	Securities Acc	quired	l, Dis	sposed of	, or Be	neficiall	y Owned		
1. Title of Security (Instr. 3)		2. Transact Date (Month/Day	on	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A)		d (A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Code V		Amount (A) o		Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common stock	, par value \$0.01 per share	07/27/2	006		S		2,000	D	\$20.5	78,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock	, par value \$0.01 per share	07/27/2	006		S		1,000	D	\$20.44	77,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock	, par value \$0.01 per share	07/27/2	006		s		1,000	D	\$20.6	76,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock	, par value \$0.01 per share	07/27/2	006		S		2,000	D	\$20.58	74,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock	, par value \$0.01 per share	07/27/2	006		S		1,900	D	\$20.42	72,500	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock	, par value \$0.01 per share	07/27/2	006		S		1,700	D	\$20.41	70,800	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock	, par value \$0.01 per share	07/27/2	006		s		700	D	\$20.43	70,100	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾

Table I - No	on-Derivative	Securities Ac	quired	l, Dis	sposed of	, or Be	neficiall	y Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of 5)	Acquired f (D) (Instr	d (A) or : 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common stock, par value \$0.01 per share	07/27/2006		S		2,000	D	\$20.48	68,100	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		1,700	D	\$20.37	66,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		2,000	D	\$20.46	64,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		1,000	D	\$20.32	63,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		3,000	D	\$20.3	60,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		2,000	D	\$20.31	58,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		300	D	\$20.56	58,100	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		100	D	\$20.49	58,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		3,000	D	\$20.29	55,000	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾
Common stock, par value \$0.01 per share	07/27/2006		S		400	D	\$20.36	54,600	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 ⁽¹⁾

1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/		Execut if any	2A. Deemed Execution Date, f any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Code	Code V Amount		(A) or (D)	Price	Transa (Instr. 3	ction(s)		(111501.4)		
Common stock, par value \$0.01 per share		hare	07/27/2006				S		2,000	D	\$20.2	8 52	52,600	I	By The Luther W Coggin Revocabl Trust U/A 12/13/94 ⁽⁾		
		Та									osed of, o			/ Owned			
L. Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,		4. 5. Number of Code (Instr. Derivative		expiration Date (Month/Day/Yea urities uired or oosed b) r. 3, 4			te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownershi Form: ly Direct (D) or Indirec (I) (Instr. 4	Beneficia Ownershi (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date		Amount or Number of Shares				
	nd Address of	Reporting Person*						•				•			,	•	7
(Last) 4306 PA1	BLO OAKS	(First)	(Mid	ldle)													

1. Name and Address of		
COGGIN LUTI	<u> 1EK</u> 	
(Last)	(First)	(Middle)
4306 PABLO OAK	S COURT	
(Street)		
JACKSONVILLE	FL	32224
(City)	(State)	(Zip)
1. Name and Address o	f Reporting Person*	
<u>Luther Coggin 1</u>	Revocable Trust I	<u>J/A 12/13/94</u>
(Last)	(First)	(Middle)
C/O COGGIN AUT	TOMOTIVE GROUP	
4306 PABLO OAK	S COURT	
(Street)		
JACKSONVILLE	FL	32224
(City)	(State)	(Zip)

Explanation of Responses:

1. Luther W. Coggin is the trustee of The Luther W. Coggin Revocable Trust

Remarks:

Lynne A. Burgess, Attorney-in-07/31/2006 Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Name: Luther W. Coggin Revocable Trust U/A 12/13/94

Address: 4306 Pablo Oaks Court

Jacksonville, Florida 32224

Designated Filer: Luther W. Coggin

Issuer and Ticker Symbol: Asbury Automotive Group, Inc. (ABG)

Date of Earliest Transaction

Required to be Reported: July 8, 2004

Signature: Luther W. Coggin Revocable Trust U/A 12/13/94

/s/ Luther W. Coggin

Luther W. Coggin, as Trustee