FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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49	OMB APPROVAL
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- 1	OMB Number:	3235-028
- 1	Estimated average	burden

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>DURHAM MICHAEL J</u>				<u>AS</u>	2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC NYSE: ABG							[Ch	is. Relationship of Reporting Person(s) to Issuer Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) TEN PEACHTREE PLACE					3. Date of Earliest Transaction (Month/Day/Year) 06/07/2004								Officer below)	r (give title)		Other (s below)	pecify	
(Street)			30309		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	Y) X Form fi Form fi	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(51		(Zip)	D						. D:-		f D	6: . : . !					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)			action	Execution Date,		3. Tran	saction (Instr	4. Securi	ties Acquire d Of (D) (Ins	ed (A) or tr. 3, 4 and	5. Amou Securitie Beneficia Owned F Reported	nt of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Cod	· v	Amount	(A) or (D)	Price	Transact (Instr. 3	iion(s) and 4)					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Date,	4. Transaction Code (Instr. 8)		n of l		6. Date E Expiratio (Month/I	n Date		e and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Owr Fori Ily Dire or Ir (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				(Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					
Non- Qualified Stock Option	\$14.33	06/07/2004			A		5,000		06/07/20)5 ⁽¹⁾	06/08/2009	Common Stock, par value \$0.01 per share	5,000	\$0	10,00	0	D	

Explanation of Responses:

 $1.\ 1/3\ of\ the\ derivative\ securities\ set\ forth\ in\ column\ 5\ vest\ on\ each\ of\ the\ first\ three\ anniversary\ dates\ of\ the\ grant\ beginning\ on\ 6/7/05.$

Remarks:

<u>Lynne A. Burgess, Attorney-in-</u> <u>Fact</u> <u>06/08/2004</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.