

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Style Keith</u> (Last) (First) (Middle) <u>C/O ASBURY AUTOMOTIVE GROUP, INC.</u> <u>2905 PREMIERE PARKWAY NW</u> (Street) <u>DULUTH</u> <u>GA</u> <u>30097</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>01/01/2014</u>	3. Issuer Name and Ticker or Trading Symbol <u>ASBURY AUTOMOTIVE GROUP INC [ABG]</u>
4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Senior VP, CFO</u>		5. If Amendment, Date of Original Filed (Month/Day/Year)
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned			
1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	2,750 ⁽¹⁾	D	
Common Stock	2,100 ⁽²⁾	D	
Common Stock	2,150 ⁽³⁾	D	
Common Stock	2,750 ⁽⁴⁾	D	
Common Stock	2,730 ⁽⁵⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)					
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Explanation of Responses:

1. Represents unvested restricted shares granted on February 15, 2011. Such shares vest on February 15, 2014.
2. Represents unvested restricted shares granted on February 15, 2012. Such shares vest in equal amounts on February 15, 2014 and February 15, 2015.
3. Represents unvested restricted shares granted on February 20, 2013. Such shares vest in equal amounts on February 20, 2014, February 20, 2015 and February 20, 2016.
4. Represents unvested shares of the Issuer's common stock granted pursuant an award of performance share units granted to the Reporting Person in 2011 for the performance period of fiscal year 2011 (the "2011 Period"). Each performance share unit earned converted into one share of the Issuer's common stock. These shares represent the remaining unvested tranche of this award, which tranche vests on February 15, 2014.
5. Represents unvested shares of the Issuer's common stock granted pursuant an award of performance share units granted to the Reporting Person in 2012 for the performance period of fiscal year 2012 (the "2012 Period"). Each performance share unit earned converted into one share of the Issuer's common stock. These shares represent the remaining unvested tranches of this award, which tranches vest in equal amounts on February 15, 2014 and February 15, 2015.

Remarks:

Keith Style 01/10/2014
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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