FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPRO	VAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NALLEY C V III				2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC [NYSE: ABG]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title Other (specify					wner	
(Last) (First) (Middle) C/O NALLEY COMPANIES 87 WEST PACES FERRY ROAD				3. Date of Earliest Transaction (Month/Day/Year) 07/12/2006											belov			elow)		
(Street) ATLANT (City)	TA GA		30305 (Zip)		4. If Amendment, Date of Original File					Filed	(Month/Da	ear)		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Ta	ble I - No	n-Deriva	ative	Sec	uritie	s Acc	quired,	Disp	posed o	f, o	or Ben	efic	ially	Owne	ed			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3,			d (A) o	a) or 5. A 4 and Se Be Ow		ount of ties cially I Following ted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount		(A) or (D)	Pric	е	Transa	action(s) 3 and 4)			(mour 4)
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		600		D	\$20	0.86	1,0	37,364	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		200		D	\$20	0.66	1,0	37,164	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		4,100		D	\$20	0.56	1,0	33,064	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		2,500		D	\$20	0.65	1,0	30,564	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		3,500		D	\$20	0.55	1,0	27,064	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		200		D	\$20	0.64	1,0	26,864	D		
Common stock, par value \$0.01 per share			07/12/2006					S		300		D	\$20.54		1,026,564		D			
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		1,400		D	\$20	0.58	1,0	25,164	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		300		D	\$20	0.84	1,0)24,864	D		
Common	stock, par v	alue \$0.01 per	share	07/12/	2006				S		2,400		D	\$20	0.75	1,0)22,464	D		
		-	Fable II - I	Derivati (e.g., pu												vned				
1. Title of Derivative Security (Instr. 3)	ative or Exercise or Exercise (Month/Day/Year) 3) Picc of Derivative Security Date (Month/Day/Year) I Fans Code (Month/Day/Year)		ransac Code (Ir	str.	of Deriv	r osed) :. 3, 4	Expiratio	te Exercisable and ation Date th/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbu of Title Shares		nstr. 3	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Remarks:

Lynne A. Burgess, Attorney-in-07/14/2006 <u>Fact</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.