FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

l	OMB APPROVAL							
l	OMB Number:	3235-0287						
l	Estimated average burde	en						
l	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SMITH J GORDON						2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC NYSE: ABG						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Sr. Vice President & CFO				
(Last) (First) (Middle) 622 THIRD AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 06/07/2004										
37TH FLOOR (Street) NEW YORK NY 10017 (City) (State) (Zip)			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5		(Zip)													
		Tal	ole I - Non-Do	erivativ				quired, Di	sposed o	f, or Ber	neficiall	y Owned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,			Code (Insti	Transaction Disposed Of (D) (Instr. 3, 4			5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	6. Own Form: I (D) or I (I) (Inst	Direct II ndirect E r. 4) C	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code V	Amount	(A) or (D)	Price	Transact (Instr. 3 a	ion(s)			115u. 4)
			Table II - Der (e.g					uired, Disp s, options,				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Exercise (Month/Day/Year) if any (Month/Day/rivative		Date, Transaction Code (Instr.		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y G	Do. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Non- Qualified Stock Option	\$14.33	06/07/2004		A		50,000		06/07/2005 ⁽¹⁾	06/08/2009	Common Stock, par value \$0.01 per share	50,000	\$0	150,000)	D	

Explanation of Responses:

 $1.\,\,1/3\,\,of\,the\,number\,of\,derivative\,securities\,set\,forth\,in\,column\,5\,vest\,on\,each\,of\,the\,first\,three\,anniversay\,\,dates\,of\,the\,grant\,beginning\,on\,\,6/7/2005$

Remarks:

Lynne A. Burgess, Attorney-in-**Fact**

06/08/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.