

Nalley Infiniti Celebrates the Grand Opening of Brand-New, State-Of-The-Art Facility

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DULUTH, Ga., March 1, 2017 /PRNewswire/ -- Asbury Automotive Group, Inc. (NYSE: ABG), one of the largest automotive retail and service companies in the U.S., today announced the grand opening of Nalley Infiniti. The brand new, state-of-the-art dealership located at 2550 The Nalley Way, Atlanta, Georgia, has a five-story stand-alone car tower, an eight-car showroom and a state-of-the-art service center.

"Nalley Infiniti reflects what the Infiniti brand is all about; precision, comfort and a strikingly modern feel," said David Hult, executive vice president and chief operating officer, Asbury Automotive Group. "We bring an inviting atmosphere and expansive Infiniti inventory to Atlanta area drivers who demand the best from us. Our state-of-the art facility will enhance the customer experience and ensure comfort, as our clients shop for vehicles or take advantage of our superior service."



The dealership sits on a five-acre lot and features a 2300-square foot lounge and café area with views into the service center. "The environment that has been created at Nalley INFINITI is a continuation of INFINITI's longstanding promise to provide an unparalleled level of luxury during the shopping process," said Ray Jimenez, regional vice president, INFINITI South. "This is a prime opportunity to work with the team at Nalley INFINITI to further grow the INFINITI brand in the Atlanta area."

Nalley Infiniti, with more than 51,000 square feet of space is located in one of the highest-traffic corridors in the Atlanta metro area with approximately 250,000 cars driving by daily.

About Asbury Automotive Group, Inc.

Asbury Automotive Group, Inc. ("Asbury"), a Fortune 500 company headquartered in Duluth, GA, is one of the largest automotive retailers in the U.S. Asbury currently operates 80 dealerships, consisting of 96 franchises, representing 29 domestic and foreign brands of vehicles. Asbury also operates 24 collision repair centers and 2 stand-alone used vehicle stores. Asbury offers customers an extensive range of automotive products and services, including new and used vehicle sales and related financing and insurance, vehicle maintenance and repair services, replacement parts and service contracts.

About INFINITI:

INFINITI Motor Company Ltd. is headquartered in Hong Kong with representations in 50 markets around the world. The INFINITI brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan, the United States, United Kingdom and China. INFINITI plans to also expand manufacturing into Mexico by 2017.

INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

INFINITI is in the middle of a major product offensive. The brand has been widely acclaimed for its daring design and innovative driver-assistance technologies.

From the 2016 season, INFINITI is a technical partner of the Renault Sport Formula One team, contributing its expertise in hybrid performance.

More information about INFINITI and its industry leading technologies can be found at <u>www.INFINITI.com</u>. You can also follow INFINITI on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u> and see all our latest videos on <u>YouTube</u>.

SOURCE Asbury Automotive Group, Inc.

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