

Asbury Automotive Group To Unveil Glovebox

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WHO: David Hult, Chief Executive Officer & President
Dan Clara, Senior Vice President, Operations
PJ Guido, Senior Vice President & Chief Financial Officer
Miran Maric, Vice President & Chief Marketing Officer

WHAT: The Asbury Automotive Group leadership team will unveil Glovebox — a completely online, comprehensive retail tool which offers real-time data-driven trade-in values, penny perfect loan payoff, VIN-specific F&I products personalized to the driver and is the only retail platform offering an automotive loan marketplace with more than 30+ lenders.

WHERE: View the presentation at: asburyauto.com/glovebox

WHEN: Monday, November 16, 2020
10:00 a.m. to 11:30 a.m. EST

WHY: The automotive retail industry has struggled to find ways to make online car-buying completely digital while offering consumers convenience and transparency. While online vehicle selling, buying, and servicing tools exist, the experience for consumers remains fragmented. With Glovebox, Asbury aims to create a seamless and customized experience at all points of the car-buying and servicing process.

In partnership with an advanced automotive technology company, Asbury has developed a communications technology ecosystem that will allow for customers to use just one tool to buy a vehicle, service a vehicle, trade in their existing vehicle with a to-the-penny loan payoff, get real payment information using actual interest rates and local taxes and fees, select personalized F&I products, choose from multiple lenders and rate offers from different banks instead of one, make payments entirely online, sign documents digitally, and select store pick up or delivery.

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