



Courtesy Toyota of Brandon Opens New State-of-the-Art Facility With Enhanced Features Focused On Employee Work Environment and Elevated Guest Experience

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The new facility represents a \$30 million reinvestment in the Tampa market for one of the largest public automotive retailers in the country

BRANDON, Fla., March 8, 2019 /PRNewswire/ -- Courtesy Toyota of Brandon, an Asbury Automotive Group (NYSE: ABG) company, held the grand reopening of its new location at 9210 E. Adamo Drive. The dealership moved to a 91,000 sq. foot building next door to its old facility. The new building boasts a modern, spacious showroom and guest waiting area, a fully-stocked café, 63 state-of-the-art technician bays, comfortable employee locker rooms and space for nearly 1,300 vehicles. Pictures of the facility are available through [this link](#).

"Our new Courtesy Toyota of Brandon location is not only aesthetically impressive, but it also represents a thoughtful approach to enhancing the work environment for our team members," said General Manager Michael Schepise. "The parts department is centrally located for our technicians to easily access, the locker rooms are comparable to what you would see in a spa or fitness gym, and the break rooms are equipped with large televisions and a micro market. We wanted to make this facility a place where our employees felt comfortable."

Courtesy Toyota customers can enjoy a variety of coffees and teas in the customer café, entertainment on the large screen televisions in the waiting area, free Wi-Fi, a children's play area, and a mothers' room. Additionally, guests have the option of utilizing Push Start – an Asbury platform first successfully piloted at Courtesy Toyota of Brandon.

Push Start allows customers to search for new and used vehicles online, apply for financing, choose their terms and lenders, sign for their purchase using DocuSign and even have their car delivered to their homes. Through Push Start, guests can complete any component of their car-buying experience online and then seamlessly transition to the dealership without starting over, thus saving time and preventing hassle for the customer.

"Courtesy Toyota is thrilled to continue to be a part of the Tampa community, and our reinvestment to the local economy was an easy decision," said Asbury CEO and President David Hult. "Courtesy Toyota has a history of success, and since Asbury purchased the business in 1998, the store has been the sales and service provider of choice for millions of Toyota customers in this community. We're excited to see what the future holds and how we will be able to grow the business in the Tampa market."

The new facility represents a \$30 million investment, and currently, the dealership employs a staff of more than 200 people. Courtesy Toyota of Brandon recently earned Toyota's Board of Governors award— an honor reserved for only the top 60 Toyota dealerships nationwide. The store is one of the most profitable Toyota dealerships in Florida, and in 2018, the store saw record sales in new and used vehicles.

About Asbury Automotive Group, Inc.

Asbury Automotive Group, Inc. ("Asbury"), a Fortune 500 company headquartered in Duluth, Ga., is one of the largest automotive retailers in the U.S. Asbury currently operates 87 dealerships, consisting of 97 franchises, representing 29 domestic and foreign brands of vehicles. Asbury also operates 25 collision repair centers. Asbury offers customers an extensive range of automotive products and services, including new and used vehicle sales and related financing and insurance, vehicle maintenance and repair services, replacement parts and service contracts.

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SOURCE Asbury Automotive Group

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