FIRST QUARTER 2023

INVESTOR RELATIONS PRESENTATION

ABG | Asbury Automotive





This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are statements other than historical fact, and may include statements relating to goals, plans, objectives, projections regarding Asbury's financial position, liquidity, results of operations, cash flows, leverage, market position and dealership portfolio, revenue enhancement strategies, operational improvements, projections regarding the expected benefits of Clicklane, management's plans, projections and objectives for future operations, scale and performance, integration plans and expected synergies from acquisitions, capital allocation strategy and business strategy.

These statements are based on management's current expectations and beliefs and involve significant risks and uncertainties that may cause results to differ materially from those set forth in the statements. These risks and uncertainties include, among other things, our inability to realize the benefits expected from recently completed transactions; our inability to promptly and effectively integrate completed transactions and the diversion of management's attention from ongoing business and regular business responsibilities; our inability to complete future acquisitions or divestitures and the risks resulting therefrom; any impact from the COVID-19 pandemic on our industry and business, market factors, Asbury's relationships with, and the financial and operational stability of, vehicle manufacturers and other suppliers, acts of God, acts of war or other incidents and the shortage of semiconductor chips and other components, which may adversely impact supply from vehicle manufacturers and/or present retail sales challenges; risks associated with Asbury's indebtedness and our ability to comply with applicable covenants in our various financing agreements, or to obtain waivers of these covenants as necessary; risks related to competition in the automotive retail and service industries, general economic conditions both nationally and locally, governmental regulations, legislation, including changes in automotive state franchise laws, adverse results in litigation and other proceedings, and Asbury's ability to execute its strategic and operational strategies and initiatives, including its five-year strategic plan, Asbury's ability to leverage gains from its dealership portfolio, Asbury's ability to capitalize on opportunities to repurchase its debt and equity securities or purchase properties that it currently leases, and Asbury's ability to stay within its targeted range for capital expenditures. There can be no guarantees that Asbury's plans for future operations will be successfully implemented or that they will prove to be commercially successful.

These and other risk factors that could cause actual results to differ materially from those expressed or implied in our forwardlooking statements are and will be discussed in Asbury's filings with the U.S. Securities and Exchange Commission from time to time, including its most recent annual report on Form 10-K and any subsequently filed quarterly reports on Form 10-Q. These forwardlooking statements and such risks, uncertainties and other factors speak only as of the date of this presentation. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

Forward Looking Statements











Growth Strategy







COMPANY HIGHLIGHTS

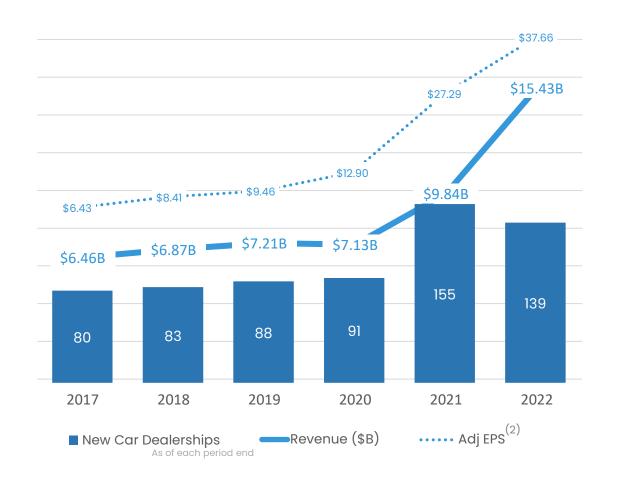
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Company Highlights



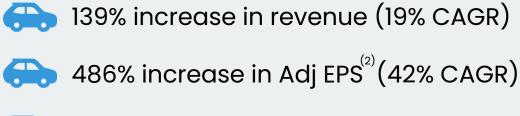
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NYSE: ABG

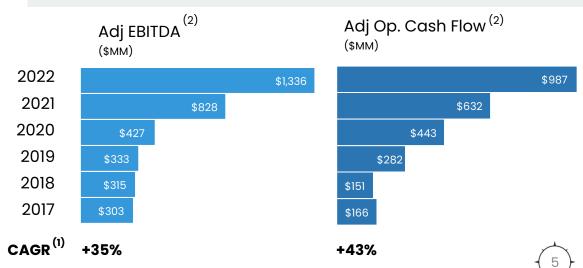
AUTOMOTIVE GROUP

Comparison versus 2022; CAGR based on 5 years See Appendix for Non-GAAP Reconciliations

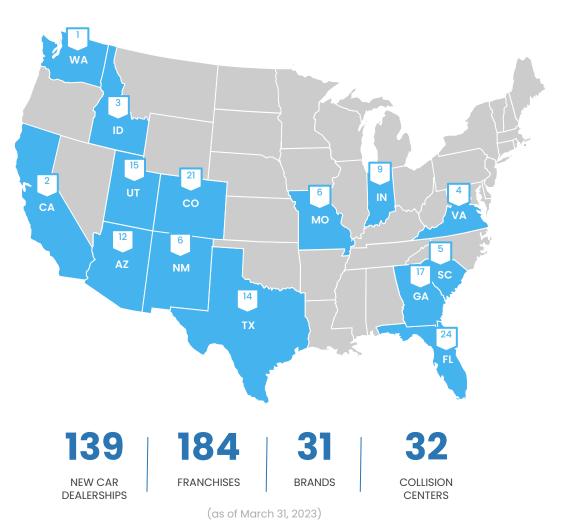
Since 2017, Asbury has⁽¹⁾



74% increase in new car dealerships



Company Highlights





TOTAL CARE AUTO Integrated F&I Product Provider



\$15 BILLION Total Revenue⁽¹⁾



~300,000 New and Used Vehicles Retailed⁽²⁾



1.6x Adjusted Net Leverage^(3,4)



\$1.7 BILLION Available Liquidity⁽³⁾

\$826 MILLION Adjusted Op Cash Flow^(2,4)



3 MILLION + Cars serviced⁽²⁾



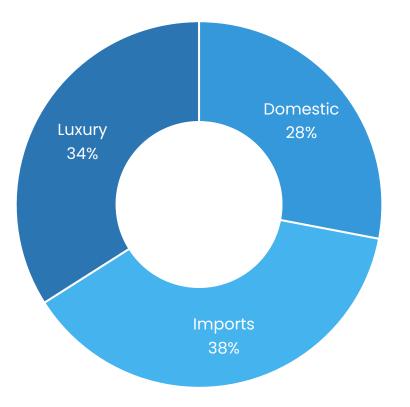
For the twelve months ending March 31, 2023; pro forma reflecting the impact of divestures closed in 2022
 For the twelve months ending March 31, 2023
 As of March 31, 2023
 See Appendix for Non-GAAP Reconciliations



Attractive Brand Mix

A diversified portfolio with the right brands in the right markets

(Based on New Vehicle Revenue - 1Q23)



Luxury

Lexus10%Mercedes-Benz9%BMW3%Porsche2%Acura2%Land Rover2%Audi Bentley Genesis Jaguar Infiniti Lincoln Volvo6%		
BMW3%Porsche2%Acura2%Land Rover2%Audi Bentley Genesis 6%	Lexus	10%
Porsche2%Acura2%Land Rover2%Audi Bentley Genesis 6%	Mercedes-Benz	9%
Acura 2% Land Rover 2% Audi Bentley Genesis 6%	BMW	3%
Land Rover 2% Audi Bentley Genesis 6%	Porsche	2%
Audi Bentley Genesis	Acura	2%
	Land Rover	2%
		6%

Imports

Toyota	15%
Honda	9%
Hyundai	5%
Nissan	4%
Kia	2%
Subaru	2%
lsuzu Mini Sprinter Volkswagen	2%

Domestic

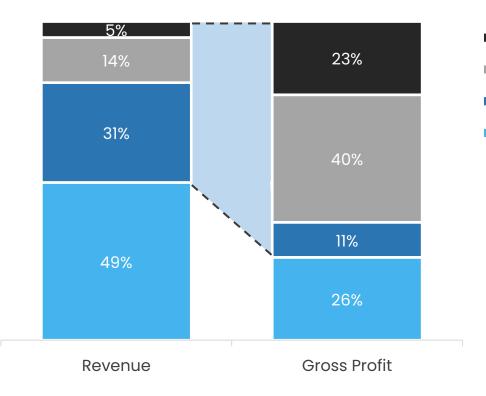
Stellantis	13%
Ford	10%
GM	5%

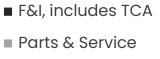


The Four Key Components

Diversified business mix provides multiple profit streams

(1Q23)





- Used
- New





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HIGHLIGHTS QUARTER 1 GROWTH APPENDIX



2022 Corporate Responsibility Report

We are committed to strengthening the relationship between our team members and our community

- Our second annual ESG report, published in March 2023, provides an update on our performance for 2022
- Written in reference to the 2021 GRI Standards and SASB Multiline and Specialty Retailers and Distributors Standard
- The report can be accessed at: <u>https://socialresponsibility.asburyauto.com/</u>



FIRST QUARTER 2023

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Summary

2023 Year-Over-Year Growth

	1Q Revenue									
	Total Company ⁽¹⁾	Same Store								
Total	(8%)	(1%)								
New Vehicle	(5%)	3%								
Used Vehicle Retail	(16%)	(9%)								
Finance & Insurance ⁽²⁾	(15%)	(10%)								
Parts & Service	3%	12%								



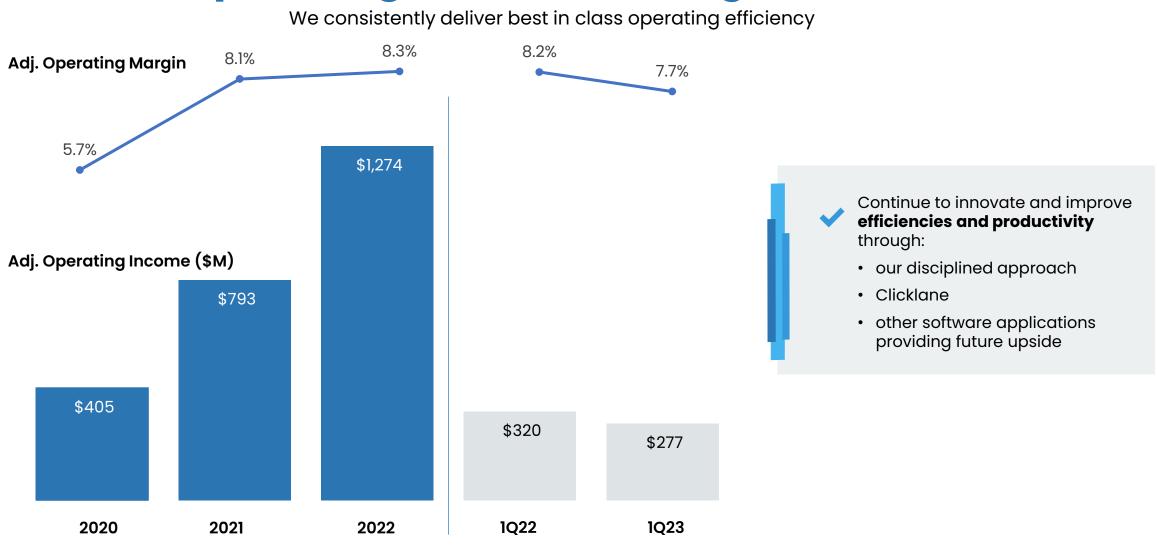
- Delivered EPS of \$8.37 and EBITDA of \$181M⁽³⁾
- Sold over 10,800 vehicles via Clicklane, our fully transactional online tool, in 1Q23
- Generated robust adjusted Operating Cash Flow of \$244 million⁽³⁾
- Ended the fourth quarter with \$1.7 billion of liquidity and pro forma net leverage ratio of 1.6x⁽³⁾
- Repurchased 110,000 shares for \$21 million; average price of \$187 per share



During 2022, the Company divested of 16 stores that contributed \$683M to FY22 revenue
 Includes Total Care Auto, or "TCA"
 See Appendix for Non-GAAP Reconciliations



Operating Income & Margin Trend

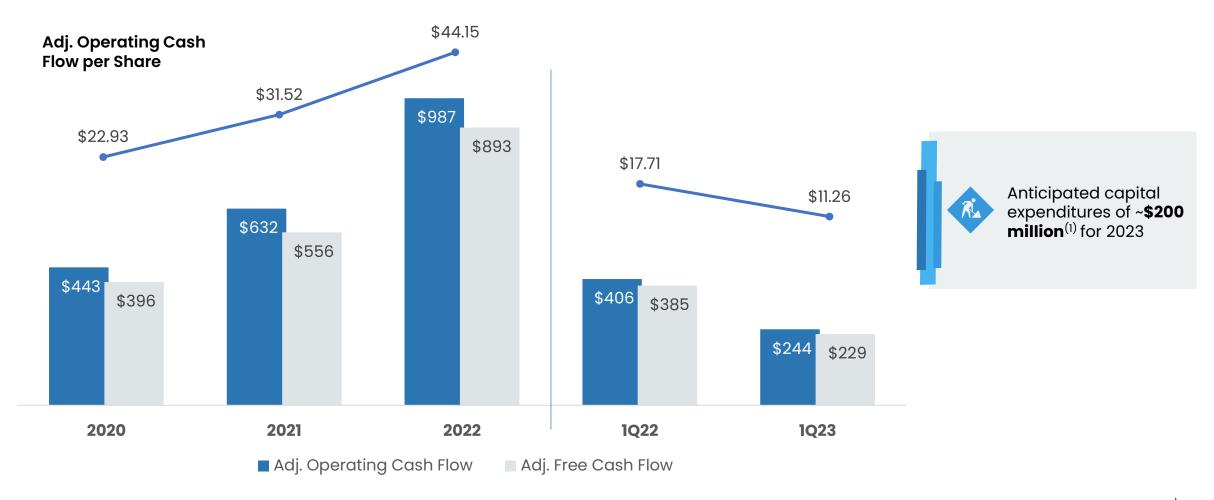




See Appendix for Non-GAAP Reconciliations May not foot due to rounding

Cash Flow Summary

As a larger company with more robust operating cash flow, we have increased capacity for capital deployment

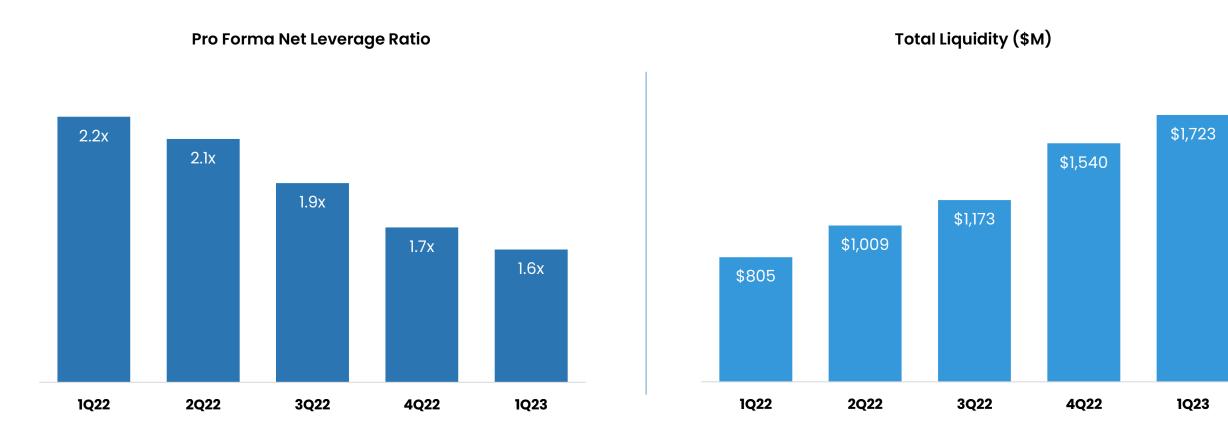




Note: See Appendix for Non-GAAP reconciliations (1) Exclude real estate purchases and lease buyouts. May not foot due to rounding

Leverage and Liquidity

Deleveraged quickly following large acquisitions, providing opportunity for capital deployment – share repurchases and acquisitions

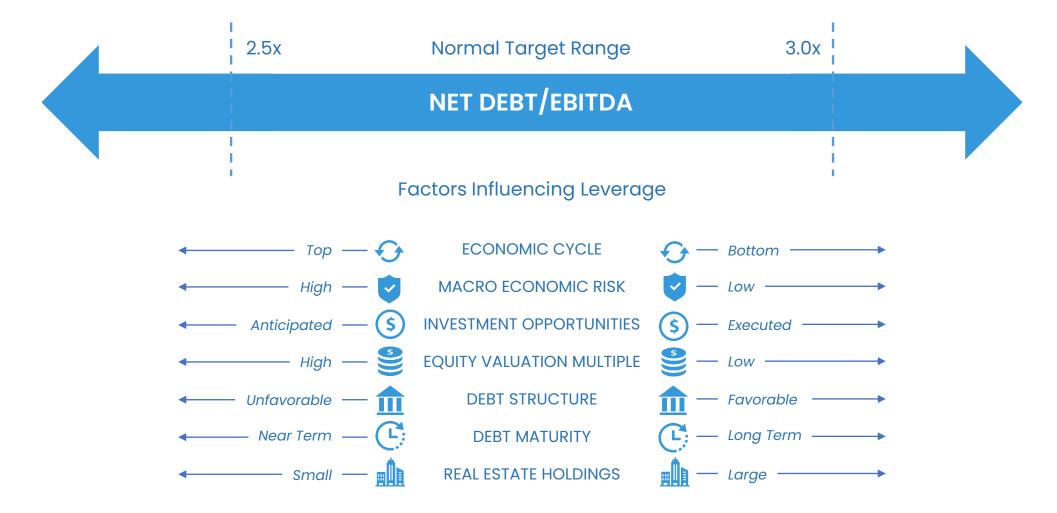


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Leverage Varies Based on Business Conditions & Environment

Equilibrium leverage target range balances financial flexibility with an efficient capital structure





Capital Allocation History

We have a track record of prudent capital allocation

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Acquisitions	\$835M Revenue Acquired	\$425M Revenue Acquired	\$1.8B Revenue Acquired	\$5.8B ⁽²⁾ Revenue Acquired	N/A	N/A
	 Dealerships in Jacksonville, Atlanta, and Indianapolis Terry Lee Honda – Indiana Union City Toyota & Ivory Chevrolet – Atlanta Market 	Toyota - Indiana • Shaw Subaru - Colorado	 Elway CDJR – Colorado Park Place – Dallas Market 	 LHM & TCA – 7 States Stevinson, Arapahoe Hyundai, Greeley Subaru – Colorado Kahlo CDJR – Indiana 		
Divestitures	\$563M Revenue Divested	\$90M Revenue Divested	\$0.6B Revenue Divested	\$40M Revenue Divested	\$583M ⁽³⁾ Revenue Divested	N/A
	 Dealerships in Princeton, St. Louis, and Little Rock 	 McDavid Nissan – Houston Market 	 Gray-Daniels Platform Mississippi Greenville Lexus – Greenville Market Nalley Nissan & Ford – Atlanta Market 	 Charlottesville BMW Virginia 	 Crown North Carolina divestitures 	
Share Repurchases	\$817M Repurchased	\$15M Repurchased	N/A	N/A	~\$300M Repurchased	~\$21M Repurchased
	12.1M shares\$68 avg. share price	 202k shares \$75 avg. share price 			 1.6M shares \$182 avg. share price 	 110K shares \$187 avg. share price
Capital Expenditures	\$408M Total Spend	\$72M Total Spend	\$49M Total Spend	\$301M Total Spend	\$105M Total Spend	\$15M Total Spend
Capex excl. Real Estate Real Estate and Lease Buyouts ⁽¹⁾	= \$294M = \$114M	■ \$58M ■ \$14M	= \$47M = \$2M	■ \$76M ■ \$225M	= \$95M = \$10M	■ \$15M ■ \$0M



Excludes real estate purchased in acquisitions
 2021 acquisitions are presented net of planned divestitures in 2022; in 2022, these divestitures contributed ~\$147M to revenue
 2022 revenue divested excludes LHM planned divestitures, netted from revenue, in 2021 revenue acquired.

GROWTH STRATEGY UPDATE

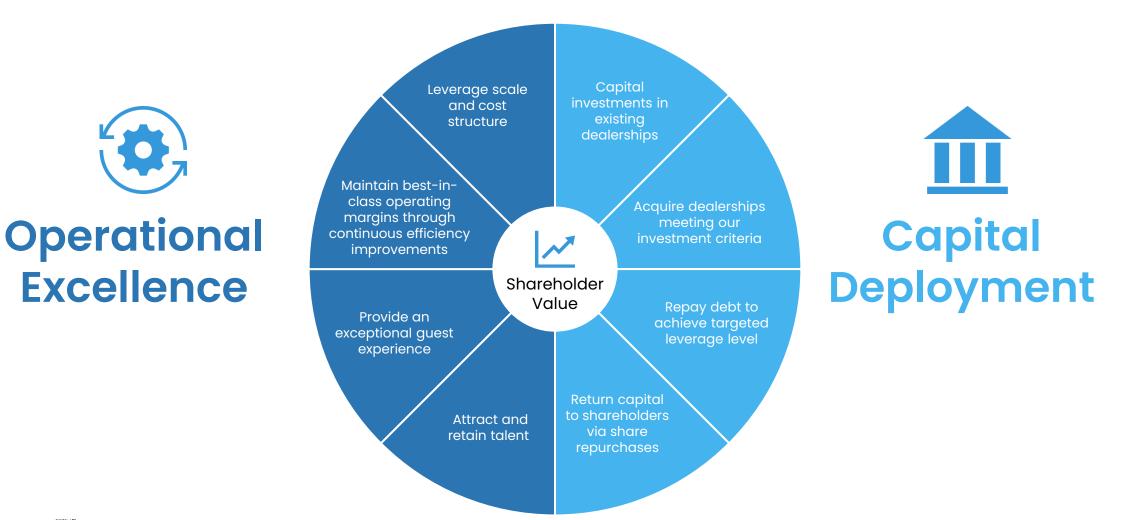
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Our Strategy

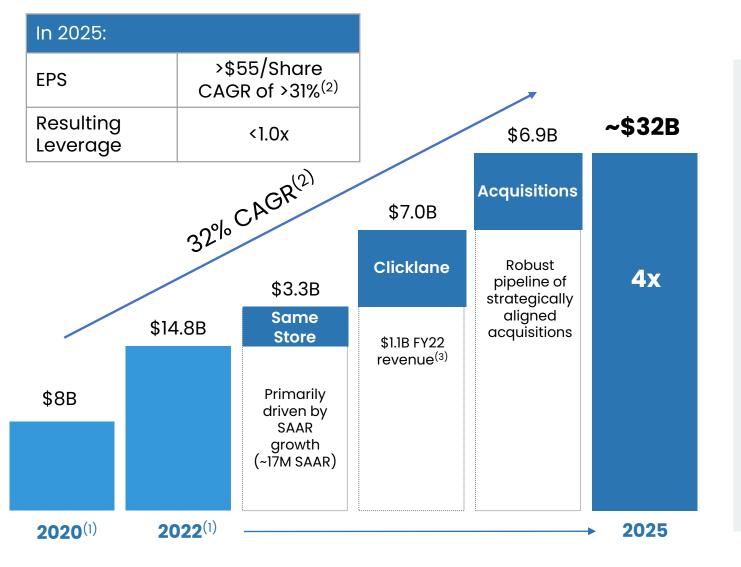
Two fundamental principles to drive shareholder value



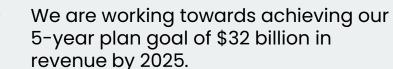


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2025 Growth Plan





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We continue to expand our digitization of tools and processes. This includes improvements for Clicklane, service, showroom experiences and TCA.

Operating cash flow and current leverage provide adequate liquidity for opportunistic capital allocation through focused, disciplined execution.

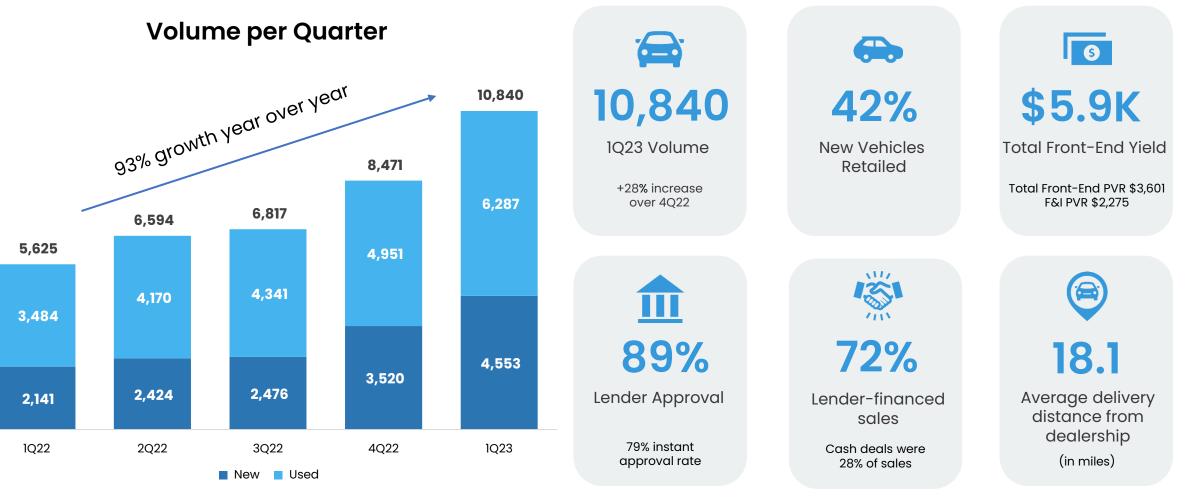
Pro forma for all acquisitions and divestitures that occur in each year
 Based on annualized 2020
 Refer to 2025 Plan: Clicklane



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Clicklane Statistics & Trends

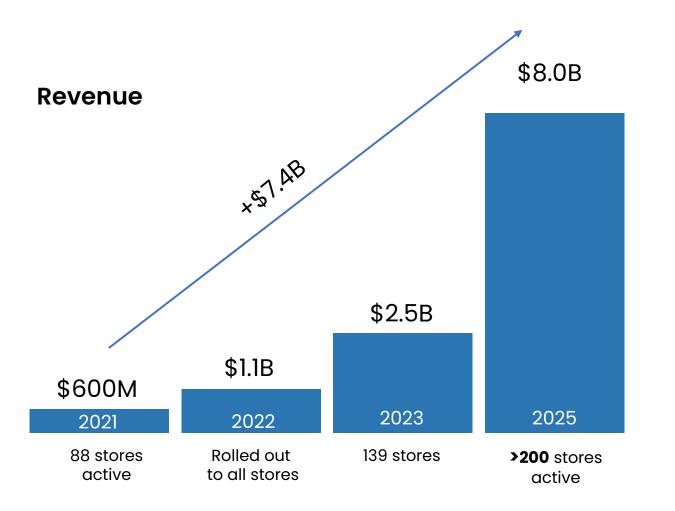
Sequential growth each quarter and potential for increased penetration of new vehicles as SAAR increases





2025 Plan: Clicklane

Multiple growth drivers deliver significant revenue for Clicklane



Expanding Clicklane

Current volume limited by inventory shortages. Planned advertising campaigns are delayed until inventory recovers.

Future growth drivers







Increase Opportunities

Higher Conversion Acquisitions

SAAR Increase

As acquisitions are completed, the benefit to Clicklane will include a wider reach of stores in the network

Total Care Auto

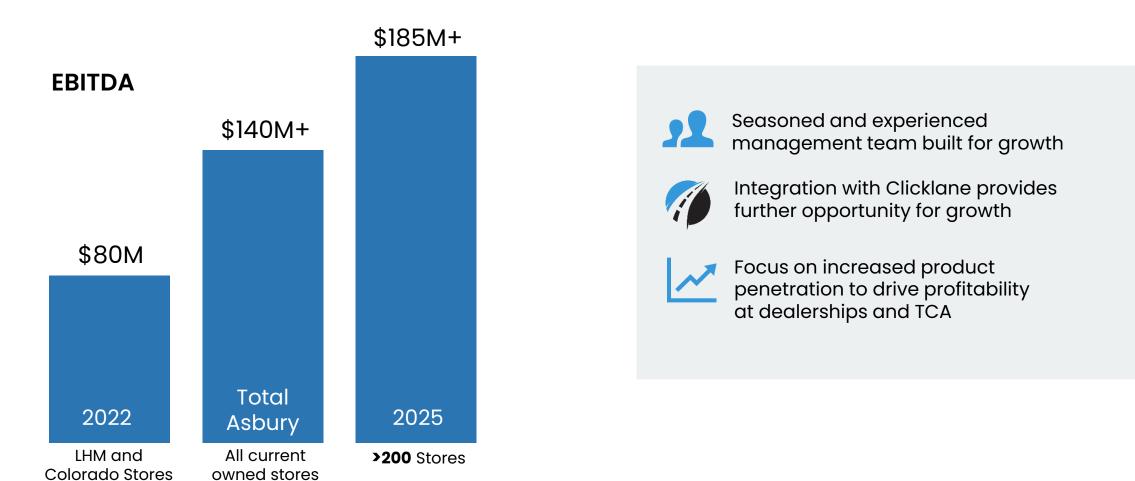
TCA is a stand-alone insurance company fully integrated with our dealerships that provides a new profit stream and customer retention tool for Asbury





2025 Plan: Total Care Auto

Integrated insurance provider increasing profitability through ownership of the full guest experience



APPENDIX

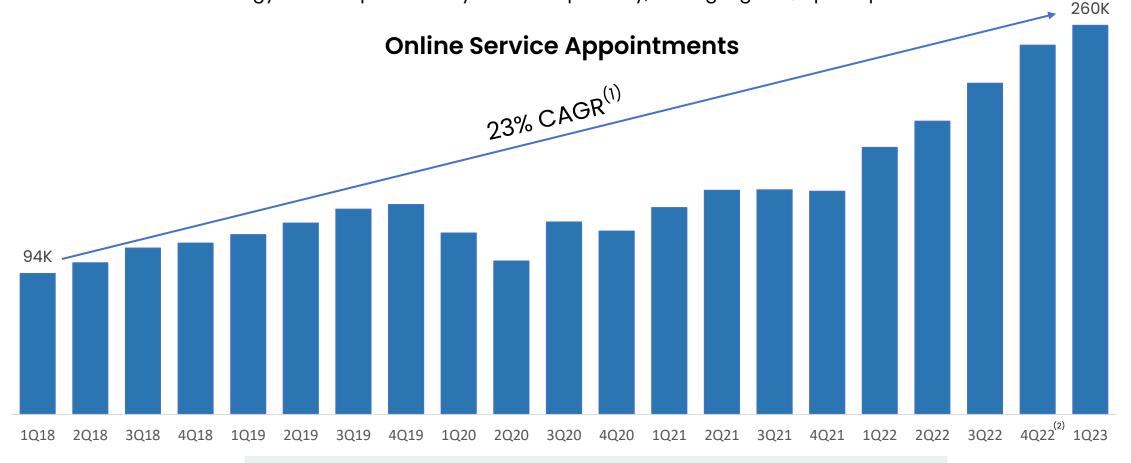
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Online Growth: Parts & Service

Technology enables productivity and transparency, driving higher \$s per repair order



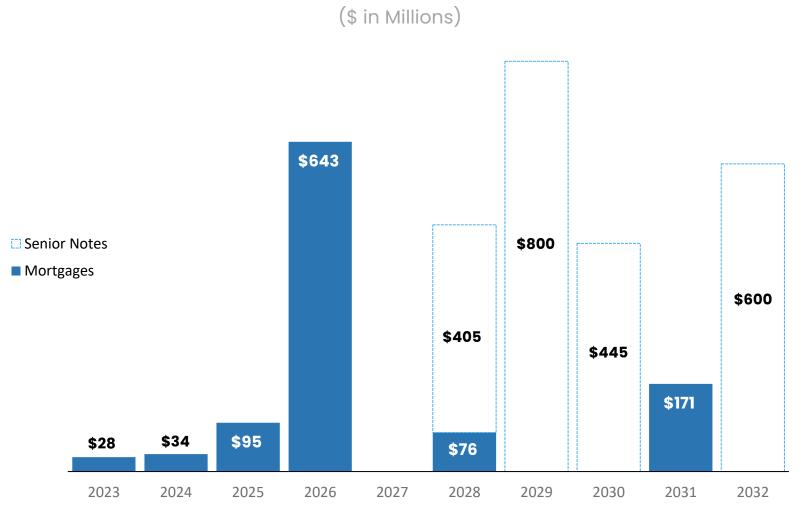


Digital is driving business growth and enhancing the customer experience leading to higher conversion rates and higher returns to our shareholders



Debt Maturity Schedule

Our near-term obligations remain minimal with no significant maturities until 2025





Non-GAAP Financial Disclosure and Reconciliation

In addition to evaluating the financial condition and results of our operations in accordance with GAAP, from time to time management evaluates and analyzes results and any impact on the Company of strategic decisions and actions relating to, among other things, cost reduction, growth, and profitability improvement initiatives, and other events outside of normal, or "core," business and operations, by considering certain alternative financial measures not prepared in accordance with GAAP. These measures include "Adjusted income from operations," "Adjusted net income," "Adjusted operating margins," "Adjusted EBITDA," "Adjusted diluted earnings per share ("EPS")," Adjusted operating cash flow," "Adjusted operating cash flow per share, "Adjusted free cash flow" and "Pro forma adjusted leverage ratio." Further, management assesses the organic growth of our revenue and gross profit on a same store basis. We believe that our assessment on a same store basis represents an important indicator of comparative financial performance and provides relevant information to assess our performance at our existing locations. Non-GAAP measures do not have definitions under GAAP and may be defined differently by and not be comparable to similarly titled measures used by other companies. As a result, any non-GAAP financial measures considered and evaluated by management are reviewed in conjunction with a review of the most directly comparable measures calculated in accordance with GAAP. Management cautions investors not to place undue reliance on such non-GAAP measures, but also to consider them with the most directly comparable GAAP measures. In their evaluation of results from time to time, management excludes items that do not arise directly from core operations, or are otherwise of an unusual or non-recurring nature. Because these non-core, unusual or non-recurring charges and gains materially affect Asbury's financial condition or results in the specific period in which they are recognized, management also evaluates, and makes resource allocation and performance evaluation decisions based on, the related non-GAAP measures excluding such items. In addition to using such non-GAAP measures to evaluate results in a specific period, management believes that such measures may provide more complete and consistent comparisons of operational performance on a period-over-period historical basis and a better indication of expected future trends. Management discloses these non-GAAP measures, and the related reconciliations, because it believes investors use these metrics in evaluating longer-term period-over-period performance, and to allow investors to better understand and evaluate the information used by management to assess operating performance.

Same store amounts consist of information from dealerships for identical months in each comparative period, commencing with the first month we owned the dealership. Additionally, amounts related to divested dealerships are excluded from each comparative period.

Forward-Looking Guidance

With respect to our forward-looking guidance, no reconciliation between a non-GAAP measure to the closest corresponding GAAP measure is included because we are unable to quantify certain amounts that would be required to be included in the GAAP measure without unreasonable efforts, and we believe such reconciliations would imply a degree of precision that would be confusing or misleading to investors. In particular, a reconciliation of forward-looking Free Cash Flow to the closest corresponding GAAP measure is not available without unreasonable efforts on a forward-looking basis due to the high variability, complexity and low visibility with respect to the amounts required to reconcile such measure. The unavailable information could have a significant impact on the company's future financial results.

Certain amounts in the reconciliations may not compute due to rounding. All computations have been calculated using unrounded amounts for all periods presented.

Non-GAAP Reconciliation

Adjusted income from Operations and Adjusted Operating Margin

(\$ In millions)	For the	e Twelve Mont December 31		F	or the Three Mar	Mont ch 31,	
	2020	2021	2022		2022		2023
Adjusted income from operations:							
Income from operations	\$ 370.8	\$ 791.8	\$ 1,272.6	\$	320.8	\$	276.5
Deal diligence cost	_	_	2.7		_		_
Gain on sale of real estate	(0.3)	(1.9)	(0.9)		(0.9)		_
Legal settlements	(2.1)	(3.5)	_		_		_
Real estate-related charges	0.7	2.1	_		_		_
Professional fees associated with acquisitions	1.3	4.9	_		_		_
Park Place related costs	11.6	_	—		_		—
Franchise rights impairment	23.0	_	_		_		_
Adjusted income from operations	\$ 405.0	\$ 793.4	\$ 1,274.3	\$	319.9	\$	276.5
Adjusted operating margin:							
Total revenue	\$7,131.8	\$ 9,837.7	\$ 15,433.8	\$	3,911.8	\$	3,582.3
Operating margin	5.2%	8.0%	8.2%		8.2%		7.7%
Adjusted operating margin	5.7%	8.1%	8.3%		8.2%		7.7%



Non-GAAP Reconciliation

Adjusted EBITDA

(\$ In millions)		For the Twelve Months Ended December 31,												
	:	2017		2018		2019		2020		2021		2022		arch 31, 2023
Adjusted EBITDA:														
Calculation of earnings before interest, taxes, depreciation and amortization ("EBITDA"):														
Net Income	\$	139.1	\$	168.0	\$	184.4	\$	254.4	\$	532.4	\$	997.3	\$	181.4
Depreciation and amortization		32.1		33.7		36.2		38.5		41.9		69.0		16.7
Income tax expense		70.0		56.8		59.5		83.7		165.3		321.8		57.1
Swap and other interest expense		55.9		53.6		54.9		57.6		94.5		152.9		38.4
Earnings before interest, taxes, depreciation and amortization ("EBITDA")	\$	297.1	\$	312.1	\$	335.0	\$	434.2	\$	834.1	\$	1,541.0	\$	293.7
Non-core items - expense (income):														
Gain on dealership divestitures		_		_		(11.7)		(62.3)		(8.0)		(207.1)		_
Deal Diligence Cost		_		_		_		_		_		2.7		_
Gain on sale of real estate		—		—		(0.3)		(0.3)		(1.9)		(0.9)		-
Legal settlements		(0.9)		(0.7)		(0.6)		(2.1)		(3.5)		_		_
Professional fees associated with acquisitions		—		_		_		1.3		4.9		_		_
Real estate-related charges		2.9		—		0.6		0.7		2.1		_		
Total non-core items	\$	6.3	\$	3.0	\$	(2.5)	\$	(7.4)	\$	(6.4)	\$	(205.4)	\$	_
Adjusted EBITDA	\$	303.4	\$	315.1	\$	332.5	\$	426.8	\$	827.7	\$	1,335.7	\$	293.7



Non-GAAP Reconciliation

Adjusted Net Income and Adjusted EPS

(In millions, except per share data)	For the Twelve Months Ended December 31,													
		2017	2018			2019		2020		2021	2022			
Adjusted net income:														
Net income	\$	139.1	\$	168.0	\$	184.4	\$	254.4	\$	532.4	\$	997.3		
Non-core items - (income) expense:														
Gain on divestitures, net		_		_		(11.7)		(62.3)		(8.0)		(207.1)		
Deal diligence cost		_		_		_		_		_		2.7		
Real estate related gain		_		_		(0.3)		(0.3)		(1.9)		(0.9)		
Legal settlements		(0.9)		(0.7)		(0.6)		(2.1)		(3.5)		_		
Bridge commitment fee		_		_		_		_		27.5		_		
Professional fees associated with acquisitions		_		_		_		1.3		4.9		_		
Fixed assets write-off		_		_		2.4		_		_		_		
Real estate related charges		2.9		_		0.6		0.7		2.1		_		
Park Place related costs		_		_		_		11.6		_		_		
Loss on extinguishment of debt		_		_		_		20.7		_		_		
Franchise rights impairment		5.1		3.7		7.1		23.0		_		_		
Investment income		(0.8)		_		_		_		_		_		
Income tax effect on non-core items above		(2.4)		(0.8)		0.6		1.9		(5.0)		50.1		
2017 Tax Act Related Adjustments		(7.9)		0.6		_		_		_		_		
Total non-core items	\$	(4.0)	\$	2.8	\$	(1.9)	\$	(5.5)	\$	16.1	\$	(155.2)		
Adjusted net income	\$	135.1	\$	170.8	\$	182.5	\$	248.9	\$	548.5	\$	842.0		
Adjusted diluted earnings per share (EPS):														
Diluted EPS	\$	6.62	\$	8.28	\$	9.55	\$	13.18	\$	26.49	\$	44.61		
Total non-core items		(0.19)		0.13		(0.09)		(0.28)		0.80		(6.94)		
Adjusted diluted EPS	\$	6.43	\$	8.41	\$	9.46	\$	12.90	\$	27.29	\$	37.66		
Weighted average common shares outstanding - diluted		21.0		20.3		19.3		19.3		20.1		22.4		



Non-GAAP Reconciliation

Pro Forma Adjusted Net Leverage Ratio

(\$ In millions)		For the Twelve Months Ended													
		larch 31, 2022	1	une 30, 2022	Sept	ember 30, 2022	Dec	ember 31, 2022	N	1arch 31, 2023					
Adjusted EBITDA:															
Calculation of earnings before interest, taxes, depreciation and amortization ("EBITDA"):															
Net Income	\$	677.3	\$	726.6	\$	784.6	\$	997.3	\$	941.0					
Depreciation and amortization		50.5		58.5		64.9		69.0		67.4					
Income tax expense		214.7		231.2		253.7		321.8		302.9					
Swap and other interest expense		118.2		141.4		165.1		152.9		153.7					
Earnings before interest, taxes, depreciation and amortization ("EBITDA")	\$	1,060.7	\$	1,157.7	\$	1,268.2	\$	1,541.0	\$	1,465.0					
Non-core items - expense (income):															
Gain on dealership divestitures		(41.0)		(12.4)		(4.4)		(207.1)		(174.1)					
Deal Diligence Cost		_		_		_		2.7		2.7					
Gain on sale of real estate		(1.7)		(0.9)		(0.9)		(0.9)		_					
Professional fees associated with acquisitions		4.9		4.9		1.4		_		_					
Real estate-related charges		0.3		_				_		_					
Total non-core items	\$	(37.5)	\$	(8.4)	\$	(3.9)	\$	(205.4)	\$	(171.4)					
Adjusted EBITDA	\$	1,023.2	\$	1,149.3	\$	1,264.3	\$	1,335.7	\$	1,293.6					
Pro forma impact of acquisition and divestitures on EBITDA		330.7		214.2		96.3		(56.7)		(31.6)					
Pro forma Adjusted EBITDA	\$	1,353.9	\$	1,363.5	\$	1,360.6	\$	1,278.9	\$	1,262.0					
Pro forma adjusted net leverage ratio		2.2x		2.1x		1.9x		1.7x		1.6x					



Non-GAAP Reconciliation

Adjusted Cash Flow from Operations, Adjusted Free Cash Flow and Adjusted Operating Cash Flow Per Share

(In millions, except per share data)			For the	e Twel	ve Months Ei	nded				F	or the Three I Marc	Ended
	ember 31, 2017	ember 31, 2018	ember 31, 2019	Dec	ember 31, 2020	Dec	ember 31, 2021	ember 31, 2022	arch 31, 2023		2022	 2023
Adjusted cash flow from operations:												
Cash flow from operations	\$ 266.3	\$ 10.1	\$ 349.8	\$	652.5	\$	1,163.7	\$ 696.0	\$ 458.7	\$	409.0	\$ 171.7
Change in Floorplan Notes Payable Non-Trade, Net	(70.7)	171.5	(194.7)		(155.3)		(608.7)	(191.1)	(253.3)		63.6	1.4
Change in Floorplan Notes Payable Non-Trade associated with floorplan offset, used vehicle borrowing base changes adjusted for acquisition and divestures	(25.5)	(31.1)	138.2		9.1		131.1	462.4	602.7		(69.6)	70.7
Change in Floorplan Notes Payable Trade associated with floorplan offset, adjusted for acquisition and divestitures	(4.3)	0.7	(11.0)		(63.7)		(54.0)	19.7	17.4		2.5	0.1
Adjusted cash flow from operations	\$ 165.8	\$ 151.2	\$ 282.3	\$	442.6	\$	632.1	\$ 987.1	\$ 825.5	\$	405.5	\$ 243.9
Capital expenditures excluding real estate and lease buyouts	(42.3)	(40.3)	(57.6)		(46.5)		(75.7)	(94.6)	(89.0)		(20.8)	(15.2)
Adjusted free cash flow	\$ 123.5	\$ 110.9	\$ 224.7	\$	396.1	\$	556.4	\$ 892.5	\$ 736.5	\$	384.7	\$ 228.7
Adjusted operating cash flow per share:												
Weighted average common shares outstanding - diluted	 21.0	 20.3	 19.3		19.3		20.1	 22.4		_	22.9	 21.7
Adjusted operating cash flow per share	\$ 7.90	\$ 7.45	\$ 14.63	\$	22.93	\$	31.52	\$ 44.15		\$	17.71	\$ 11.26



Thank You

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