FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Villasana George A					2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC ABG									neck all applic Directo	able)	g Person(s) to Is 10% C Other			
(Last)	(Last) (First) (Middle) C/O ASBURY AUTOMOTIVE GROUP, INC.					3. Date of Earliest Transaction (Month/Day/Year) 02/16/2024								helow)	below) SVP, CLO		below)		
2905 PREMIERE PARKWAY NW, SUITE 300				4. If a	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) DULUTH															X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication														
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Tabl	e I - No	n-Deriv	ative	Sec	uriti	es Ac	quired	, Dis	sposed o	f, or Be	neficia	ly Owned					
Date			2. Transa Date (Month/Da		Exe ) if a	A. Deemed recution Date, any lonth/Day/Year)		Transaction [ Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Benefici Owned F	s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D) Price		Reported Transact (Instr. 3	ion(s)			(Instr. 4)	
Common Stock 02/				02/16/	/2024				M		1,218(1)	) A	\$0	5,	5,902		D		
Common Stock 02/16/.					2024			F		547 <sup>(2)</sup>		\$221.	5,	5,355		D			
Common Stock 02/16/					2024			F		243(3)	D	\$221.	5,112			D			
		Ta	able II ·	Deriva (e.g., p	tive S uts, c	ecui calls,	rities , wai	s Acqı rrants	uired, l , optio	Disp ns,	osed of, convertil	or Ben ole sec	eficially urities)	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Execution if any (Month/		4. Transaction Code (Instr. 8)		on of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares						
Performance Share Units	(4)	02/16/2024			M			1,218	(4)		(4)	Common Stock	1,218	\$0	1,218	3	D		

## **Explanation of Responses:**

- 1. Represents shares of the Issuer's common stock issued upon the vesting of performance share units granted on February 16, 2022. This transaction represents the vesting of one-third of this award.
- 2. Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of performance share units, and the conversion of such units into shares of the Issuer's common stock, granted on February 16, 2022.
- 3. Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of restricted share units granted on February 16, 2022.
- 4. Represents vesting of performance share units upon the Issuer having met certain performance objectives, which objectives were certified as having been met on March 6, 2023. Each performance share unit converts into one share of the Issuer's common stock upon vesting. One-third of the performance share units granted on February 16, 2022 vested upon certification of the objectives having been met, which occurred on March 6, 2023, an additional one-third vested on February 16, 2024 and the remaining one-third vests on February 16, 2025.

## Remarks:

/s/George A. Villasana

02/20/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.