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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB | APPROVAL |
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| OMB Number: | 3235-0287 | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* ALSFINE JOEL (Last) (First) (Middle) C/O ASBURY AUTOMOTIVE GROUP 2905 PREMIERE PKWY, STE 300 | | g Person* | 2. Issuer Name and Ticker or Trading Symbol <u>ASBURY AUTOMOTIVE GROUP INC</u> [ABG] | | ationship of Reporting Pe k all applicable) Director Officer (give title | 10% Owner | | | |
|---|---------|------------|--|-------|---|-----------------------|--|--|--|
| | | (<i>'</i> | 3. Date of Earliest Transaction (Month/Day/Year) 02/20/2024 | | below) | Other (specify below) | | | |
| | | STE 300 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Line) | , | | | | |
| | | | - | X | Form filed by One Re | porting Person | | | |
| (Street) DULUTH | GA | 30097 | | | Form filed by More the Person | an One Reporting | | | |
| (City) | (State) | (Zip) | Rule 10b5-1(c) Transaction Indication | | | | | | |
| | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Transaction Di Code (Instr. 5) | | 4. Securities Disposed Of | Acquire | d (A) or | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|--|---|------------------------------|---------------|----------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 02/20/2024 | | A | | 968 ⁽¹⁾ | A | \$0 | 9,459 | D | |
| Common Stock | 02/20/2024 | | F | | 417(2) | D | \$216.89 | 9,042 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. D 8) A (/ D (1) (1) | | Transaction Code (Instr. | | of Deriv Secu Acqu (A) of Dispo of (D) | r osed) r. 3, 4 | Expiration Date (Month/Day/Year) (Month/Day/Year) 3, 4 Date Expiration | | Expiration Date (Month/Day/Year) | | | e and int of itties rlying ative itty (Instr. 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|---|---|-----------------------------|-----|--|--|--|--|-------------------------------------|--|--|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Title | Amount or Number of Shares | | | | | | | | | | |

Explanation of Responses:

1. Common stock award granted as compensation for serving as a member of the Board of Directors of the Issuer.

2. Represents the number of shares of the Issuer's common stock withheld for the payment of taxes upon the grant of common stock to the reporting person on February 20, 2024.

Remarks:

/s/George A. Villasana, Attorney In-Fact

02/22/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).