SEC	C Form 4		
	FORM 4	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549	Г
	Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	ľ
	obligations may continue. See Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934	

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
The pursuant to occurr to(a) of the occurries Exchange Act of 1994
or Section 30(h) of the Investment Company Act of 1940

					or	Secti	on 30(h)	of the Ir	ivestme	nt Co	mpany Act of	f 1940							
1. Name and Address of Reporting Person [*] Hult David W				<u>A</u>	2. Issuer Name and Ticker or Trading Symbol ASBURY AUTOMOTIVE GROUP INC ABG								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O ASBURY AUTOMOTIVE GROUP, INC.					Date o	f Earliest 024	Transa	ction (M	onth/[Day/Year)		X Officer (give title Other (specify below) President & CEO							
2905 PREMIERE PARKWAY NW, SUITE 300					4. li	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) DULUTH GA 30097																ed by One Reporting Person ed by More than One Reporting			
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication													
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Tab	ole I - No	n-Deri	ivativ	e Se	curitie	s Acq	uired,	Dis	posed of	, or Ben	eficially	Owned					
1. Title of Security (Instr. 3) Date (Month/D					h/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)					ies Acquired (A) or Of (D) (Instr. 3, 4 and		5. Amoun Securities Beneficia Owned Fo	s Ily ollowing	Form:	Direct Indirect E tr. 4) C	7. Nature of Indirect Beneficial Ownership	
										v	Amount	(A) or (D)	Price	Reported Transaction (Instr. 3 and	ion(s)			(Instr. 4)	
Common Stock 03/06					6/2024	/2024			М		4,090(1)	Α	\$ <mark>0</mark>	59,168			D		
Common S	Stock			03/0	6/2024	/2024		F		1,834(2)	D	\$205.2	205.27 57,		334 D				
			Table II -								osed of, o convertibl			Dwned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)				6. Date Exerc Expiration Da (Month/Day/Y		ate	7. Title an of Securit Underlyin Derivative (Instr. 3 a	g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownershi t (Instr. 4)	
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	1011(5)			
Performance Share Units	(3)	03/06/2024			Α		12,272		(3)		(3)	Common Stock	12,272	\$ 0	12,272		D		
Performance Share Units	(3)	03/06/2024			М	М		4,090	(3)		(3)	Common Stock	4,090	\$0	8,18	2	D		

Explanation of Responses:

1. Represents shares of the Issuer's common stock issued upon the vesting of performance share units granted on February 14, 2023. This transaction represents the vesting of one-third of this award. 2. Represents the number of shares of the Issuer's common stock withheld for payment of taxes upon the vesting of performance share units, and the conversion of such units into shares of the Issuer's common stock, granted on February 14, 2023

3. Represents the vesting of performance share units upon the Issuer having met certain performance objectives, which objectives were certified as having been met on March 6, 2024. Each performance share unit converts into one share of the Issuer's common stock upon vesting. One-third of the performance share units granted on February 14, 2023 vested upon certification of the objectives having been met, which occurred on March 6, 2024, an additional one-third vests on February 14, 2025 and the remaining one-third vests on February 14, 2026.

Remarks:

/s/George A. Villasana,

Attorney In-Fact

03/07/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.